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Contract

## Camden Mental Health Reach Out Alliance

London Borough of Camden

F03: Contract award notice

Notice identifier: 2025/S 000-002072

Procurement identifier (OCID): ocds-h6vhtk-04d522

Published 21 January 2025, 4:19pm

### Section I: Contracting authority

#### I.1) Name and addresses

London Borough of Camden

London Borough of Camden, 5 Pancras Square

London

N1C 4AG

#### Contact

Mr Michael Sargeant

#### Email

[michael.sargeant@camden.gov.uk](mailto:michael.sargeant@camden.gov.uk)

#### Telephone

+44 2079746605

#### Country

United Kingdom

**Region code**

UKI31 - Camden and City of London

**Internet address(es)**

Main address

[www.camden.gov.uk](http://www.camden.gov.uk)

Buyer's address

[www.camden.gov.uk](http://www.camden.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Camden Mental Health Reach Out Alliance

Reference number

DN741849

**II.1.2) Main CPV code**

- 85000000 - Health and social work services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Reach Out Camden Alliance is an alliance of four voluntary and community sector (VCS) organisations (Mind in Camden, Likewise, Voiceability and The Advocacy Project) that work in partnership with the Council, North Central London Integrated Care Board (NCL ICB) and North London Foundation Trust.

The services provided include, although are not limited to, a range of direct resident-facing and capacity building offers, such as:

- Navigation and social prescribing
- 121 emotional and practical support
- Group support and community activities
- Peer mentoring
- Cultural advocacy and addressing inequalities
- Service user involvement and co-production

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,961,868

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI31 - Camden and City of London

#### **II.2.4) Description of the procurement**

Reach Out Camden Alliance is an alliance of four voluntary and community sector (VCS) organisations (Mind in Camden, Likewise, Voiceability and The Advocacy Project) that work in partnership with the Council, North Central London Integrated Care Board (NCL ICB) and North London Foundation Trust.

The services provided include, although are not limited to, a range of direct resident-facing and capacity building offers, such as:

- Navigation and social prescribing
- 121 emotional and practical support
- Group support and community activities
- Peer mentoring
- Cultural advocacy and addressing inequalities
- Service user involvement and co-production

The Council intend to award a contract to the Camden Reach Out Alliance (the existing provider) following direct award process C as set out in the Provider Selection Regime.

The award of the contract to Reach Out Camden Alliance will be for a period of 2 years from 1st April 2025 to 31st March 2027 for a total sum of £1,961,868.

#### **II.2.5) Award criteria**

Quality criterion - Name: the existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 100

Price - Weighting: 0

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

A Direct Award C process in accordance with the Provider Selection Regime was followed.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

21 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

Mind in Camden

9-15 Camden Road

London

NW1 9LQ

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Likewise

8 Fairhazel Gardens

London

NW6 3SG

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Voiceability Advocacy

The Old Granary, Unit 1 Westwick, Oakington

Cambridge

CB24 3AR

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The Advocacy Project

Kemp House, 152-160 City Road

London

EC1V 2NX

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,961,868

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## **Section VI. Complementary information**

### **VI.3) Additional information**

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to decision makers by 30th January 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

The proposed Contract Award has been approved by the Executive Director of Adults and Health following Consultation with the Cabinet Member for Health, Wellbeing and Adult Social Care at the London Borough of Camden.

There were no Conflicts of interest identified among officers involved in the process.

In accordance with Direct Award Process C under the Provider Selection Regime, a thorough assessment of the proposed provider was undertaken against the following Key Criteria:

- Quality and innovation - 20%
- Integration, collaboration and service sustainability - 20%
- Improving access, reducing health inequalities and facilitating choice - 30%
- Social Value -10%
- Value - 20%

The Reach Out Camden Alliance submitted a robust response within the set financial envelope. The submission demonstrated strengths in all relevant areas of the key criteria.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

London Borough of Camden

5 Pancras Square

London

N1C 4AG

Email

[Andrew.Maughan@camden.gov.uk](mailto:Andrew.Maughan@camden.gov.uk)

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The standstill period begins on the day after the publication of this notice. Representations by providers must be made to the relevant authority by 30th January 2025. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.