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Tender

## **Engaging with Welsh Diaspora**

Welsh Government

F02: Contract notice

Notice identifier: 2021/S 000-002071

Procurement identifier (OCID): ocds-h6vhtk-028f6d

Published 2 February 2021, 3:16pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Welsh Government

Cathays Park

Cardiff

CF10 3NQ

#### **Email**

[ICTProcurement@gov.wales](mailto:ICTProcurement@gov.wales)

#### **Country**

United Kingdom

#### **NUTS code**

UKL - WALES

#### **Internet address(es)**

Main address

<http://wales.gov.uk/?skip=1&lang=en>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0007](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0007)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etenderwales.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etenderwales.bravosolution.co.uk>

### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

### **I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Engaging with Welsh Diaspora

Reference number

C021/2020/2021

#### **II.1.2) Main CPV code**

- 72320000 - Database services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

This procurement exercise is being conducted on behalf of the Welsh Ministers to procure the services of a supplier who is capable of engaging with Welsh diaspora to develop a database of 500,000 diaspora connections and provide associated analysis of the impact of engaging with these connections by using various digital communications methodologies.

#### **II.1.5) Estimated total value**

Value excluding VAT: £360,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 72212600 - Database and operating software development services

#### **II.2.3) Place of performance**

NUTS codes

- UKL - WALES

Main site or place of performance

Welsh Government Office Cathays Park Cardiff

#### **II.2.4) Description of the procurement**

The Welsh Government's International Strategy sets out to:

- Raise Wales's profile on the international stage;
- Grow the economy by increasing exports and attracting inward investment; and
- Establish Wales as a globally responsible nation.

One of the ways in which the Welsh Government has committed to meeting these ambitions is by mobilising the Welsh diaspora. Developing an effective relationship with our diaspora will offer a Platform from which to raise the profile of Wales, showcase Welsh excellence and reach the target of making 500,000 Welsh diaspora connections.

The objectives of the contract are to:

- Build a database of 500,000 diaspora connections.
- Map out the Welsh diaspora overseas: who they are and where they are.
- Harness, coordinate and promote the work of existing Welsh diaspora networks.
- Promote the Welsh Government's key messages amongst diaspora and provide feedback on which messages resonate.
- Provide quarterly updates on the number of diaspora "connections" i.e. progress against the 500k target.
- Identify any particularly influential members of the diaspora community that would benefit from closer relationship management, either from Cardiff or via the overseas network.
- Measure the benefits (economic and other) to Wales from connecting with diaspora e.g. through tourism, investment, donations, profile.
- Work with Welsh organisations identified by the Welsh Government to promote their offer and work abroad.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

The contract may be extended beyond the original Contract term by periods totalling no more than 12 months.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

The Supplier may be asked to deliver ad-hoc additional services (estimated 2-5 per year) which may include but is not limited to; organising and delivering digital and/or physical events with Diaspora, promote and encourage involvement from the Welsh Diaspora in Welsh Government led activity amongst other things. This is not an exclusive requirement, nor is any work guaranteed to the Supplier. The Client reserves the right to contract these services with an alternative Supplier.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 159-389099](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 March 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English, Welsh

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

17 March 2021

Local time

12:30pm

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### **Section VI. Complementary information**

#### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

#### **VI.3) Additional information**

E-Tender Information:

Tender documents are accessible at the eTenderWales portal

<https://etenderwales.bravosolution.co.uk>

- The first person from your Organisation to use the Platform will be required to register on behalf of the Organisation.
- Registration involves accepting a User Agreement, and providing basic information about your Organisation and about the User performing the Registration.
- The User who performs the Registration becomes the Super User for the Organisation.

- On registering on the Platform the Super User will select a Username and will receive a password.
- The Password will be sent by e-mail to the email address that was specified in the User Details section of the Registration page.
- In order to log-in to the Platform please enter your Username and Password.
- Note: If you forget your Password then visit the homepage and click "Forgot your password?"
- Registration should only be performed once for each Organisation.
- If you think that someone in your Organisation may have already registered on this Platform then you must not register again.
- Please contact the person who Registered (i.e. the Super User) in order to arrange access to the Platform.
- Contact the Helpdesk immediately if you are unable to contact the Super User (for example if they have left your Organisation).
- Note: If your Organisation is already registered on the Platform then you must not make any additional registration. Please contact the Helpdesk to gain access to the Platform.
- Tenders must be uploaded to the eTenderWales portal by 12pm

#### How To Find The ITT:

- Once logged in you must click on 'ITT's Open to all Suppliers'
- The e-tender references for this contract are: project\_45942 - Engaging Welsh Diaspora and itt\_84720 - Engaging Welsh Diaspora
- Click on the title to access summary details of the contract. If you are still interested in submitting a tender, click the 'Express an Interest button'. This will move the ITT from the 'Open to all Suppliers' area to the 'My ITT's' on the home page.
- You will then see the full details of the ITT in the qualification and technical envelopes along with any relevant documents in the 'Attachments' area.
- Should you have any questions on the ITT, please use the 'Messages' area to contact the buyer directly. Please do not contact the email address at the top of this notice.

NOTE: The authority is using eTenderwales to carry out this procurement process. To obtain further information record your interest on Sell2Wales at [https://www.sell2wales.gov.wales/search/search\\_switch.aspx?ID=107712](https://www.sell2wales.gov.wales/search/search_switch.aspx?ID=107712)

(WA Ref:107712)

The buyer considers that this contract is suitable for consortia.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom