

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/002048-2021>

Contract

## **BTA1312 - E Commerce Platform**

British Tourist Authority

F03: Contract award notice

Notice identifier: 2021/S 000-002048

Procurement identifier (OCID): ocids-h6vhtk-028f56

Published 2 February 2021, 12:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Tourist Authority

visitbritain.org, 1 Victoria Street, Westminster

London

SW1W 9SZ

#### **Contact**

Darsej Gjakiu

#### **Email**

[darsej.gjakiu@visitbritain.org](mailto:darsej.gjakiu@visitbritain.org)

#### **Telephone**

+44 20757811266

#### **Country**

United Kingdom

**NUTS code**

UKI - LONDON

**Internet address(es)**

Main address

[www.visitbritain.org](http://www.visitbritain.org)

Buyer's address

[www.VISITENGLAND.COM](http://www.VISITENGLAND.COM)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BTA1312 - E Commerce Platform

**II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

For the provision of an E commerce platform. The opportunity was sourced through the CCS G cloud 11 Framework

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £500,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

#### **II.2.4) Description of the procurement**

The opportunity was sourced through the G Cloud 11 Framework.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80%

Cost criterion - Name: Cost / Weighting: 20%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 111-000000](#)

---

## **Section V. Award of contract**

### **Contract No**

BTA1312

### **Title**

BTA1312 - E commerce Platform

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 December 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 30

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

CTI Digital Limited

3 George Leigh Street

Manchester

M4 5DL

Country

United Kingdom

NUTS code

- UKD33 - Manchester

National registration number

04884651

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £500,000

---

## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=566183507>

GO Reference: GO-202122-PRO-17731757

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British Tourist Authority

visitbritain.org

London

SW1W 9SZ

Email

[darsej.gjakiu@visitbritain.org](mailto:darsej.gjakiu@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)