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Contract

## Digital Ride Booking Platform

Efficiency East Midlands

F03: Contract award notice

Notice identifier: 2025/S 000-001976

Procurement identifier (OCID): ocds-h6vhtk-049b16

Published 21 January 2025, 10:03am

## Section I: Contracting authority

### I.1) Name and addresses

Efficiency East Midlands

Nottingham

Derbyshire

DE55 2DS

### Contact

Mark Stephens - Meta Procurement Ltd

### Email

[mark@metaprocurement.org](mailto:mark@metaprocurement.org)

### Country

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://metaprocurement.org/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA43128](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA43128)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Digital Ride Booking Platform

Reference number

EEM0079

#### **II.1.2) Main CPV code**

- 72222300 - Information technology services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Digital Ride Booking Platform Framework is intended to enable Public buying organisations compliant access to a digital ride booking platform

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,200,000,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

EEM is seeking to set up a framework arrangement with those Digital providers who have the widest and greatest spend within the scope of this Framework Agreement.

The scope of this procurement is for the providers of Digital Ride Booking Platforms. EEM considers this framework will help:

enable EEM members, whether existing or future, and the wider public sector to call off services provided by Digital Ride Booking Platform providers in an efficient and compliant way.

provide better value to the buyer by creating a fairer and more efficient supply chain.

improve understanding and knowledge amongst buyers, creating a more vibrant marketplace.

support public sector buyers transport booking strategies enabling more aligned value propositions.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical Assessment / Weighting: 80

Price - Weighting: 20

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-029523](#)

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## **Section V. Award of contract**

### **Contract No**

EEM0079

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

21 January 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Uber London Ltd

2 Leaman Street

London

E1 8FA

Telephone

+44 7803780724

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,200,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(MT Ref:233616)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>