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Contract

Digital Ride Booking Platform

Efficiency East Midlands

F03: Contract award notice

Notice identifier: 2025/S 000-001976

Procurement identifier (OCID): ocds-h6vhtk-049b16

Published 21 January 2025, 10:03am

Section I: Contracting authority

I.1) Name and addresses

Efficiency East Midlands

Nottingham

Derbyshire

DE55 2DS

Contact

Mark Stephens - Meta Procurement Ltd

Email

mark@metaprocurement.org

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<https://metaprocurement.org/>

Buyer's address

https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA43128

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital Ride Booking Platform

Reference number

EEM0079

II.1.2) Main CPV code

- 72222300 - Information technology services

II.1.3) Type of contract

Services

II.1.4) Short description

Digital Ride Booking Platform Framework is intended to enable Public buying organisations compliant access to a digital ride booking platform

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,200,000,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

EEM is seeking to set up a framework arrangement with those Digital providers who have the widest and greatest spend within the scope of this Framework Agreement.

The scope of this procurement is for the providers of Digital Ride Booking Platforms. EEM considers this framework will help:

enable EEM members, whether existing or future, and the wider public sector to call off services provided by Digital Ride Booking Platform providers in an efficient and compliant way.

provide better value to the buyer by creating a fairer and more efficient supply chain.

improve understanding and knowledge amongst buyers, creating a more vibrant marketplace.

support public sector buyers transport booking strategies enabling more aligned value propositions.

II.2.5) Award criteria

Quality criterion - Name: Technical Assessment / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-029523](#)

Section V. Award of contract

Contract No

EEM0079

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

21 January 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 3

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Uber London Ltd

2 Leaman Street

London

E1 8FA

Telephone

+44 7803780724

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,200,000,000

Section VI. Complementary information

VI.3) Additional information

(MT Ref:233616)

VI.4) Procedures for review

VI.4.1) Review body

Public Procurement Review Service

Cabinet Office

London

Email

publicprocurementreview@cabinetoffice.gov.uk

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>