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Planning

0-5 Health Visiting Service Market Engagement

Norfolk County Council

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001961

Procurement identifier (OCID): ocds-h6vhtk-060310

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Scope

Reference

NCCT43330

Description

This is a voluntary preliminary market engagement notice for a health service that falls under the Health Care Services (Provider Selection Regime) Regulations 2023. This market engagement notice relates to the provision of a Health Visiting Service for children aged 0-5 years. This is a community public health service which forms part of the wider Healthy Child Programme within Norfolk County Council (The Council). The service will provide a universal public health nursing offer for all families from pregnancy until a child's fifth birthday, with additional targeted and specialist support where higher levels of need, vulnerability or risk are identified.

Total value (estimated)

- £118,750,000 excluding VAT
- £145,200,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 October 2026 to 31 March 2031
- Possible extension to 31 March 2036
- 9 years, 6 months

Main procurement category

Services

CPV classifications

- 85100000 - Health services
- 85323000 - Community health services

Contract locations

- UKH15 - Norwich and East Norfolk
 - UKH16 - North and West Norfolk
 - UKH17 - Breckland and South Norfolk
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Engagement

Engagement deadline

30 January 2026

Engagement process description

Norfolk County Council is seeking to engage with providers who have experience of delivering a 0-5 Health Visiting Service through a soft market testing questionnaire in preparation for a potential procurement under the Health Care Services (Provider Selection Regime) Regulations 2023.

The purpose of this soft market testing exercise is to understand the provider landscape and potential providers who are capable of delivering this service within the context of Norfolk. The questionnaire is open to any provider.

The outcome of the soft market testing will assist the Council to develop and maintain sufficiently detailed knowledge of the provider landscape. This will help NCC to put in place services that best meet the needs of the population and to select the appropriate award process.

Please note that this exercise is solely for information-gathering purposes; none of the details provided will be used in the evaluation of any future procurement submissions.

Participation or non-participation in this soft market testing shall not prevent any supplier participating in any potential future procurement, nor is it intended that any information supplied as part of this process shall place any supplier at an advantage in any potential procurement process. Participation in the soft market testing process will be at each supplier's own cost. No expense in responding to this process will be reimbursed by the Council.

The Council wishes to provide fixed points of contact for this soft market testing exercise and interested parties are requested not to contact any other individual or team at the Council or any of its other advisors. Any enquiries and responses should be sent via the messaging function within In-Tend.

Providers that are interested in participating in this exercise are asked to register on In-Tend at:

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>.

This is free to do, just log in and express an interest. The Questionnaire will be available for you to download and complete within the 'clarification' tab.

Once completed, please return via the In-Tend 'correspondence' tab. The deadline for responses is no later than 2:00pm on 30th January 2026.

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government