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Contract

Mobile Push Notification Service

Government Digital Service

F03: Contract award notice

Notice identifier: 2025/S 000-001880

Procurement identifier (OCID): ocids-h6vhtk-048840

Published 20 January 2025, 2:08pm

Section I: Contracting authority

I.1) Name and addresses

Government Digital Service

The White Chapel Building, Whitechapel High Street

London

E1 8QS

Contact

Commissioning Team Commissioning Team

Email

commissioning-digital@digital.cabinet-office.gov.uk

Country

United Kingdom

Region code

UKI - London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/government-digital-service>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Mobile Push Notification Service

Reference number

WP2229

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of this competition is to procure a market leading push notification system that can be integrated with the GOV.UK App and operate at a UK national scale.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £500,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI - London

II.2.4) Description of the procurement

In 2023, a new strategy for GOV.UK started to grow the value it represents to the UK. Building on the existing foundational pillars of accessibility, user-centricity and continual improvement.

A new GOV.UK app is at the heart of this strategy. Discovery and a technical proof of concepts are ongoing in this area. Mobile push notifications are a key component of the strategy and will be required ahead of beta and public launches.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 80%

Price - Weighting: 20%

II.2.11) Information about options

Options: Yes

Description of options

Two separate options to extend the contract by a period of up to 12 months

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-024756](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

31 December 2024

V.2.2) Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

ONESIGNAL, INC.

201 S. B. St., Suite 201,

San Mateo, CA

94401

Country

United States

NUTS code

- US - United States

ONESIGNAL, INC. USA, California

80-0719989

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom