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Contract

Museums Pass campaign including: OOH - Buses and 6 sheets Paid Social, Search Programmatic Display Print ads

Norfolk County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001860

Procurement identifier (OCID): ocids-h6vhtk-0602d2

Published 9 January 2026, 1:26pm

Scope

Reference

PA00003461

Description

Museums Pass campaign including: OOH - Buses and 6 sheets Paid Social, Search Programmatic Display Print ads

£28868.00

Contract 1

Supplier

- Fabbrica Media Limited

Contract value

- £28,868 excluding VAT
- £34,641.60 including VAT

Below the relevant threshold

Date signed

30 September 2025

Contract dates

- 1 October 2025 to 31 March 2026
- 6 months

Main procurement category

Services

CPV classifications

- 79341400 - Advertising campaign services

Procedure

Procedure type

Below threshold - unknown

Supplier

Fabbrica Media Limited

86-90 Paul Street

London

EC2A 4NE

United Kingdom

Email: finance@fabbrica.media

Region: UKI41 - Hackney and Newham

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Norfolk County Council

- Public Procurement Organisation Number: PDYH-3246-XWTR

County Hall, Martineau Lane

Norwich

NR1 2DH

United Kingdom

Email: sourcingteam@norfolk.gov.uk

Region: UKH15 - Norwich and East Norfolk

Organisation type: Public authority - sub-central government