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Contract

## **West Midlands Bike Share Scheme**

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2021/S 000-001787

Procurement identifier (OCID): ocds-h6vhtk-028e51

Published 28 January 2021, 10:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

#### **Contact**

Rachael Morgan

#### **Email**

[procurement.team@wmca.org.uk](mailto:procurement.team@wmca.org.uk)

#### **Telephone**

+44 3453036760

**Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

[www.wmca.org.uk](http://www.wmca.org.uk)

Buyer's address

<https://wmca.bravosolution.co.uk/web/login.html>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

West Midlands Bike Share Scheme

Reference number

02153-2019

#### **II.1.2) Main CPV code**

- 60000000 - Transport services (excl. Waste transport)

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

WMCA has procured a single supplier to provide a high quality bike share scheme, with docking infrastructure and hybrid solutions, across the urban areas within each of the seven constituent authorities (Birmingham, Coventry, Dudley, Sandwell, Solihull, Walsall and Wolverhampton) for an initial term of five years with potential for extension by up to 3 years in three separate 12-month extensions at the Authority's discretion (dependent on the supplier's achievement of key milestones).

WMCA procured a supplier through the competitive dialogue process pursuant to Regulation 30 of the Public Contracts Regulations 2015.

Over the term of the contract, the supplier will engage with new opportunities and innovations in terms of bike share and future mobility. This could include additional bikes and docking infrastructure, and provision/incorporation of other vehicles such as electric scooters or derivatives into the West Midlands Bike Share Scheme.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £12,165,042

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 34431000 - Non-motorised bicycles
- 39151100 - Racking
- 72222300 - Information technology services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

West Midlands

### **II.2.4) Description of the procurement**

WMCA's vision is to create a safe, affordable and easy to use bike share scheme across the West Midlands and sought a single supplier to provide a high-quality bike share scheme, comprising physical and geo-fenced docking infrastructure, bikes (both mechanical and e-bikes) and operational services across the urban areas of the seven constituent WMCA authorities.

WMCA conducted a competitive dialogue procedure pursuant to Regulation 30 of the Public Contracts Regulations 2015 to ensure that the best solution was secured with scheme commencement to begin in March 2021 for an initial term of 5 years with potential for the scheme to be extended by up to 3 years in three separate 12-month extensions at the Authority's discretion and dependent on the supplier's achievement of key milestones.

Key details of the scheme are as follows:

1. The scheme will provide a minimum of 1,500 bikes (mixture of mechanical and e-bikes with a minimum of 10% e-bikes) in the seven constituent authorities (Birmingham, Coventry, Dudley, Sandwell, Solihull, Walsall and Wolverhampton) within the first two years of the contract term with scope for expansion of this number of bikes and scope of the scheme depending on demand;

2. In addition to the bikes, the supplier will provide infrastructure and also operational services related to the scheme for WMCA;
3. A services agreement between WMCA and its official bike share supplier;
4. WMCA's preference is that the bikes will predominantly be physically 'docked', whether through Sheffield stands, traditional physical docking infrastructure or integration with existing street furniture, in certain locations in constituent areas but is also open to options such as geo-fenced docking stations (or similar), subject to the agreement of the local highway authority but WMCA's preference is for physical docking infrastructure due to WMCA's planning and streetscape requirements; and
5. The scheme will integrate with the existing public transport payment system to offer a seamless, high quality transport service for people moving between different modes of public transport in the West Midlands though this integration may be phased or initially alongside other payment methods.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2019/S 189-459907](#)

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## **Section V. Award of contract**

### **Contract No**

02153-2019

### **Title**

West Midlands Bike Share Scheme

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

23 November 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Serco Limited

Serco House, 16 Bartley Wood Business Park, Bartley Way, Hook,

Hampshire

RG27 9UY

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

Internet address

[www.serco.com](http://www.serco.com)

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £12,165,042

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Though originally titled the "West Midlands Bike Share Scheme", the scheme is known as the "West Midlands Cycle Hire Scheme" but other than the change in title, nothing has changed in respect of the content or scope of the procurement.

In addition, the value set out for the contract at sections II.1.7 and V.2.4 of this notice relate to the value as at the date of award. However, this is not necessarily the final value of the contract as this will naturally increase in the event that the scheme is extended to include additional bikes, infrastructure, e-scooters/derivatives and additional services in accordance with the change control request procedure set out in the contract. The estimated contract value specified in the OJEU notice was £20 million and so WMCA reserves the right to increase the contract value in the event the scope of the contract increases throughout its term.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

Internet address

<https://courtribunalfinder.service.gov.uk/courts/royal-courts-of-justice>

#### **VI.4.2) Body responsible for mediation procedures**



Royal Courts of Justice

Strand

London

WC2A 2LL

Telephone

+44 2079476000

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Royal Courts of Justice

Strand

London

Country

United Kingdom