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Contract

## **E007PC HR Recruitment Advertising**

Essex County Council

F03: Contract award notice

Notice identifier: 2026/S 000-001746

Procurement identifier (OCID): ocds-h6vhtk-060289

Published 9 January 2026, 11:03am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Essex County Council

County Hall, Market Road

Chelmsford

CM1 1QH

#### **Contact**

Mr Andrew Beaver

#### **Email**

[Andrew.beaver@essex.gov.uk](mailto:Andrew.beaver@essex.gov.uk)

#### **Telephone**

+44 333

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://www.essex.gov.uk/>

Buyer's address

<https://www.essex.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

E007PC HR Recruitment Advertising

Reference number

DN796394

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The objectives of the procurement are:

1. ECC can call upon subject matter expertise and advice in relation to recruitment advertising, so that we are ahead of the curve in attracting the best and most suitable talent into our organisation.
2. ECC can call also upon subject matter expertise and advice in relation to recruitment advertising for our public sector customers (as listed above).
3. To ensure our talent pool population grows significantly, via effective promotion of the platform in the right channels.
4. That the attraction approaches selected by ECC and our customers are underpinned by robust and clear return on investment (ROI) data to inform all future decisions
5. That digital is placed at the forefront of talent attraction.
6. That our methods are innovative, market leading, attention grabbing and future proof.
7. That ECC is positioned in the market with a strong, clear employer value proposition and brand that continues to be articulated through specific attraction (individual and campaigns).
8. That our EVP has evolved constantly, to remain fresh and exciting.
9. That our brand not only represent ECC but can be re-purposed to represent specific areas of the business such as Social Care, ensuring they are able to maintain their individual identity, whilst still clearly being part of the Essex brand family.
10. That ECC is informed and ready for future workforce trends and able to deliver strategic workforce planning underpinned by considered, informed and pro-active attraction techniques.
11. To ensure that recruitment advertising activities reach the target audience and generate suitable candidates for recruitment exercises.
12. That ECC can attract talent effectively and quickly to our known hard to fill areas, to underpin robust strategic workforce planning.
13. That all services are available to ECC and any customer we represent.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £200,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

#### **II.2.4) Description of the procurement**

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1. ECC can call upon subject matter expertise and advice in relation to recruitment advertising, so that we are ahead of the curve in attracting the best and most suitable talent into our organisation.
2. ECC can call also upon subject matter expertise and advice in relation to recruitment advertising for our public sector customers (as listed above).
3. To ensure our talent pool population grows significantly, via effective promotion of the platform in the right channels.
4. That the attraction approaches selected by ECC and our customers are underpinned by robust and clear return on investment (ROI) data to inform all future decisions
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7. That ECC is positioned in the market with a strong, clear employer value proposition and brand that continues to be articulated through specific attraction (individual and campaigns).
8. That our EVP has evolved constantly, to remain fresh and exciting.
9. That our brand not only represent ECC but can be re-purposed to represent specific areas of the business such as Social Care, ensuring they are able to maintain their individual identity, whilst still clearly being part of the Essex brand family.

10. That ECC is informed and ready for future workforce trends and able to deliver strategic workforce planning underpinned by considered, informed and pro-active attraction techniques.

11. To ensure that recruitment advertising activities reach the target audience and generate suitable candidates for recruitment exercises.

12. That ECC can attract talent effectively and quickly to our known hard to fill areas, to underpin robust strategic workforce planning.

13. That all services are available to ECC and any customer we represent.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Call-off under Lot 1 of the Eastern Shires Procurement Organisation's Advertising Solutions Framework 3a\_24.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

E007PC HR Recruitment Advertising

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

19 December 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

PeopleScout Limited (Trading as TMP Worldwide)

265, Tottenham Court Road

London

W1T 7RQ

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £200,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

Strand

London

WC2A 2LL

Country

United Kingdom