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Contract

Street Markets Business Growth Advice

West Midlands Combined Authority

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001595

Procurement identifier (OCID): ocds-h6vhtk-06022b

Published 8 January 2026, 4:05pm

Scope

Reference

RFQ-ECDVDE-ESG-2025-0006

Description

West Midlands combined Authority are looking to appoint a specialist contractor to provide a high-quality advice and guidance service to market-based businesses as an integral part of the WM Growth Hub.

Contract 1. The provision of services for WM Growth Hub Markets business advice

Supplier

- GOOD 2 GREAT LIMITED

Contract value

- £42,525 excluding VAT
- £51,030 including VAT

Below the relevant threshold

Date signed

16 December 2025

Contract dates

- 16 December 2025 to 30 April 2026
- 4 months, 16 days

Main procurement category

Services

CPV classifications

- 79411100 - Business development consultancy services

Contract locations

- UKG - West Midlands (England)
-

Procedure

Procedure type

Below threshold - limited competition

Supplier

GOOD 2 GREAT LIMITED

- Companies House: 06097500
- Public Procurement Organisation Number: PZRR-6562-QPZL

3 Church Street

Bridgnorth

WV16 4EQ

United Kingdom

Email: tenders@good-2-great.co.uk

Website: <http://www.good-2-great.co.uk>

Region: UKG22 - Shropshire CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. The provision of services for WM Growth Hub Markets business advice

Contracting authority

West Midlands Combined Authority

- Public Procurement Organisation Number: PGMD-1353-PZVX

16 Summer Lane

Birmingham

B19 3SD

United Kingdom

Email: procurement.team@wmca.org.uk

Region: UKG31 - Birmingham

Organisation type: Public authority - sub-central government