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Contract

## **Framework Agreement for Management of Catering Services-Exceed Academies Trust**

Exceed Academies Trust

F03: Contract award notice

Notice identifier: 2024/S 000-001521

Procurement identifier (OCID): ocds-h6vhtk-040b9e

Published 16 January 2024, 5:09pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Exceed Academies Trust

1 Innisfree Close Horton Park Primary School, Dawnay Road

Bradford

BD5 9LQ

#### **Email**

[nm@redboxcs.com](mailto:nm@redboxcs.com)

#### **Telephone**

+44 1423810985

#### **Country**

United Kingdom

#### **Region code**

UKE41 - Bradford

**UK Register of Learning Providers (UKPRN number)**

10064216

**Internet address(es)**

Main address

<https://www.exceedacademiestrust.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Framework Agreement for Management of Catering Services-Exceed Academies Trust

Reference number

2023/S 000-030194

#### **II.1.2) Main CPV code**

- 55524000 - School catering services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Exceed Academies Trust has decided to tender their catering services to investigate the financial and qualitative benefits they could be offered through this process.

The Schools involved are: -

- Appleton Academy (Primary & Secondary Schools)
- Baildon Glen Primary School
- Cavendish Primary School
- Copthorne Primary School
- Cottingley Village Primary School
- Harden Primary School
- Holybrook Primary School
- Horton Park Primary School
- Knowleswood Primary School

Please note that due to differentials in existing contract end dates, the two Schools listed below will join the contract via a Framework Agreement at later dates.

- Horton Grange Primary School- From September 24
- Bowling Park Primary School - From September 25

Horton Grange Primary is currently investing in the build of a new kitchen and dining space. At present this School share a catering facility with Farnham Primary School. The new catering provision at Horton Grange will be purely for use of Horton Grange students and staff.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,362,371

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKE41 - Bradford

#### **II.2.4) Description of the procurement**

The Exceed Academies Trust wish to be at the forefront of school catering and as such require a modern, branded offer that reflects the leading trends in the industry.

At this time, the Trust's wish is to commence a catering contract, with a partner who shares their vision for a customer-focused service that attracts the maximum number of students. The meals that are to be provided must be appealing to customers, imaginative, provide good value for money and be nutritionally balanced to encourage all students to make an educated choice.

The Trust's objectives for the new contract are as follows:-

- A catering service that is well managed and requires minimal involvement from the Trust's management team.
- A strong Contractor Area Manager who will develop and lead the team to deliver

exceptional customer service, a consistently high-quality food offer and spend a substantial amount of time on site at the outset to undertake this.

- A Contractor who is proactive in their relationship management with the Trust.
- Investment in the Trust's Catering service through increased marketing in return for a tenure of contract.
- A higher number of students and staff using the facilities by providing a high quality, affordable and nutritious meal.
- A catering service that encourages students to take a healthy and balanced meal.
- Food and drinks that look appetising and are attractively presented.
- A hospitality service that will help showcase the Trust through events to parents and visitors.
- A Contractor that adopts a flexible and proactive approach to all Trust activities.
- A service that is professionally merchandised and marketed with discretion and to the mutual benefit of the Trust and the Contractor.
- A Contractor that operates using the optimum level of staffing.
- Contractor who is proactive with the relationship with the schools and the pupils. Menus to be creative and link to curriculum where possible. Monthly theme days to be planned well in advance.
- Contractor to promote healthy school meals via social media to encourage parental engagement

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend by two separate twelve month extensions.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-030194](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

20 December 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Exceed Academies Trust

Bradford

Country

United Kingdom

NUTS code

- UKE41 - Bradford

UK Register of Learning Providers (UKPRN number)

10064216

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £1,362,371

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Red Box Consultancy Services

Harrogate

Email

[nm@redboxcs.com](mailto:nm@redboxcs.com)

Country

United Kingdom