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Contract

Framework Agreement for Management of Catering Services-Exceed Academies Trust

Exceed Academies Trust

F03: Contract award notice

Notice identifier: 2024/S 000-001521

Procurement identifier (OCID): ocids-h6vhtk-040b9e

Published 16 January 2024, 5:09pm

Section I: Contracting authority

I.1) Name and addresses

Exceed Academies Trust

1 Innisfree CloseHorton Park Primary School, Dawnay Road

Bradford

BD5 9LQ

Email

nm@redboxcs.com

Telephone

+44 1423810985

Country

United Kingdom

Region code

UKE41 - Bradford

UK Register of Learning Providers (UKPRN number)

10064216

Internet address(es)

Main address

<https://www.exceedacademiestrust.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Framework Agreement for Management of Catering Services-Exceed Academies Trust

Reference number

2023/S 000-030194

II.1.2) Main CPV code

- 55524000 - School catering services

II.1.3) Type of contract

Services

II.1.4) Short description

The Exceed Academies Trust has decided to tender their catering services to investigate the financial and qualitative benefits they could be offered through this process.

The Schools involved are: -

- Appleton Academy (Primary & Secondary Schools)
- Baildon Glen Primary School
- Cavendish Primary School
- Copthorne Primary School
- Cottingley Village Primary School
- Harden Primary School
- Holybrook Primary School
- Horton Park Primary School
- Knowleswood Primary School

Please note that due to differentials in existing contract end dates, the two Schools listed below will join the contract via a Framework Agreement at later dates.

- Horton Grange Primary School- From September 24
- Bowling Park Primary School - From September 25

Horton Grange Primary is currently investing in the build of a new kitchen and dining space. At present this School share a catering facility with Farnham Primary School. The new catering provision at Horton Grange will be purely for use of Horton Grange students and staff.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1,362,371

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE41 - Bradford

II.2.4) Description of the procurement

The Exceed Academies Trust wish to be at the forefront of school catering and as such require a modern, branded offer that reflects the leading trends in the industry.

At this time, the Trust's wish is to commence a catering contract, with a partner who shares their vision for a customer-focused service that attracts the maximum number of students. The meals that are to be provided must be appealing to customers, imaginative, provide good value for money and be nutritionally balanced to encourage all students to make an educated choice.

The Trust's objectives for the new contract are as follows:-

- A catering service that is well managed and requires minimal involvement from the Trust's management team.
- A strong Contractor Area Manager who will develop and lead the team to deliver

exceptional customer service, a consistently high-quality food offer and spend a substantial amount of time on site at the outset to undertake this.

- A Contractor who is proactive in their relationship management with the Trust.
- Investment in the Trust's Catering service through increased marketing in return for a tenure of contract.
- A higher number of students and staff using the facilities by providing a high quality, affordable and nutritious meal.
- A catering service that encourages students to take a healthy and balanced meal.
- Food and drinks that look appetising and are attractively presented.
- A hospitality service that will help showcase the Trust through events to parents and visitors.
- A Contractor that adopts a flexible and proactive approach to all Trust activities.
- A service that is professionally merchandised and marketed with discretion and to the mutual benefit of the Trust and the Contractor.
- A Contractor that operates using the optimum level of staffing.
- Contractor who is proactive with the relationship with the schools and the pupils. Menus to be creative and link to curriculum where possible. Monthly theme days to be planned well in advance.
- Contractor to promote healthy school meals via social media to encourage parental engagement

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Option to extend by two separate twelve month extensions.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-030194](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

20 December 2023

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Exceed Academies Trust

Bradford

Country

United Kingdom

NUTS code

- UKE41 - Bradford

UK Register of Learning Providers (UKPRN number)

10064216

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,362,371

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Red Box Consultancy Services

Harrogate

Email

nm@redboxcs.com

Country

United Kingdom