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Future opportunity

Supply, Installation and Maintenance of Bus Shelters and Information Panels (Advertising Concession)

Plymouth City Council

F01: Prior information notice

Prior information only

Notice reference: 2022/S 000-001385

Published: 17 January 2022, 8:49pm

Section I: Contracting authority

I.1) Name and addresses

Plymouth City Council

Ballard House, West Hoe Road

Plymouth

PL1 3BJ

Contact

Mr Paul Williams

Email

paul.williams@plymouth.gov.uk

Telephone

+44 1752305212

Country

United Kingdom

NUTS code

UKK41 - Plymouth

Internet address(es)

Main address

<http://www.plymouth.gov.uk/>

Buyer's address

<http://www.supplyingthesouthwest.org.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

Supply, Installation and Maintenance of Bus Shelters and Information Panels (Advertising Concession)

Reference number

DN591733

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Plymouth City Council (“The Council”) will shortly be seeking to re-procure its Contract for the ‘Supply, Installation and Maintenance of Bus Shelters and Information Panels (Advertising Concession)’.

The new Contract will consist of upgrading, and maintaining the city’s public transport infrastructure and associated advertising within bus shelters and on Information Panels that will deliver income generation and improve public transport facilities in line with The Council’s Corporate Plan - <https://www.plymouth.gov.uk/aboutcouncil/corporateplan>, Plymouth Plan -

<https://www.plymouth.gov.uk/planningandbuildingcontrol/plymouthplan><https://www.plymouth.gov.uk/planningandbuildingcontrol/plymouthplan> and the wider Joint Local Plan - <https://www.plymouth.gov.uk/sites/default/files/JLPAdoptedVersion.pdf>.

The Council has made available the Key Requirements from the new Contract, along with draft Terms & Conditions which can be accessed by registering your interest through <https://www.supplyingthesouthwest.org.uk>, Project reference DN591733.

The Council would welcome feedback from organisations that register an interest in this future opportunity concerning the Key Requirements and draft Terms & Conditions, particularly in relation to any red flags, or issues that the market foresee.

Any feedback must be received via the messaging facility within the Supplying the South West Procurement Portal by 1200hrs on Tuesday 1st February 2022 and in turn these will be reviewed by the Council’s legal team who will then make any necessary changes prior to the procurement being launched during February 2022.

II.1.5) Estimated total value

Value excluding VAT: £70,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 22462000 - Advertising material
- 44212321 - Bus shelters
- 45213315 - Bus-stop shelter construction work
- 79341000 - Advertising services
- 79341100 - Advertising consultancy services
- 79341200 - Advertising management services
- 79341400 - Advertising campaign services

II.2.3) Place of performance

NUTS codes

- UKK41 - Plymouth

II.2.4) Description of the procurement

The current contract for Sponsored Supply and Maintenance of Street Furniture will terminate on 3rd September 2022, with a new Concession contract anticipated to commence on 4th September 2022. It is envisaged this will have an initial term of ten (10) years with provision to extend by a further two (2) periods of five (5) years.

It is envisaged the new Contract will include but not be limited to, provision of Bus Shelter infrastructure and Information Panels including supply, installation maintenance, and delivering digital and non-digital advertising revenue opportunities.

The estimated date of publication of the Concession notice is February 2022 and it is anticipated that The Council will be using the Open procedure.

II.3) Estimated date of publication of contract notice

18 February 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

Any further information surrounding this future opportunity will be made available to all registered parties via <https://www.supplyingthesouthwest.org.uk>, Project reference DN591733.

This Prior Information Notice (PIN) is an indication of potential future procurement activity and is subject to change. The PIN, Key Requirements document, draft Terms & Conditions and any subsequent market engagement form no part of any pre-qualification or selection process and as such, this implies no commercial commitment by The Council.