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Contract

Online Programme Management Solution

Abertay University

F03: Contract award notice

Notice identifier: 2022/S 000-001362

Procurement identifier (OCID): ocds-h6vhtk-02a8b3

Published 17 January 2022, 4:45pm

Section I: Contracting authority

I.1) Name and addresses

Abertay University

Bell Street

Dundee

DD1 1HG

Email

procurement@abertay.ac.uk

Telephone

+44 1382308995

Country

United Kingdom

NUTS code

UKM71 - Angus and Dundee City

Internet address(es)

Main address

<http://www.abertay.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00103

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Online Programme Management Solution

Reference number

AU-PRO-2021-004

II.1.2) Main CPV code

- 80000000 - Education and training services

II.1.3) Type of contract

Services

II.1.4) Short description

Abertay University is strategically committed to the delivery of its programmes beyond our

campus, including online, and has been exploring opportunities for alternative delivery partnerships across a range of delivery models and markets.

We are looking to engage with an experienced delivery partner to both widen access to Abertay programmes, and increase revenue, by delivering some of our programmes online.

We require a delivery partner that will:

- Invest in, and develop, quality online teaching materials upfront and quickly
- Provide significant upfront financial commitment to initiate partnership programme developments
- Support the internal resource implications anticipated in developing this project at Abertay
- Provide a 50/50 revenue share with Abertay University
- Have experience in online pedagogy, and a willingness to share this expertise and develop that of our staff
- Provide a pedagogical model that promotes access to the widest possible cohort of students, via multiple start dates and carousel model of delivery
- Have significant expertise in marketing online programmes and modules
- Have knowledge of, and access to, markets in which we don't directly operate ourselves
- Provide market research insight to guide Abertay in the development of programmes that align with market demand and university expertise
- Be committed to supporting students throughout their experience on an Abertay online programme
- Allow Abertay to retain control over the quality of programmes
- Allow Abertay to retain its intellectual property
- Have an exceptional virtual learning environment, and collaboration with whom will enable expedient development of our own

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £1

II.2) Description

II.2.2) Additional CPV code(s)

- 80000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKM7 - Eastern Scotland

II.2.4) Description of the procurement

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II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70

Cost criterion - Name: Commercial / Weighting: 30

II.2.11) Information about options

Options: Yes

Description of options

As part of the dialogue, additional purchase options will be subject to negotiation.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive dialogue

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-008514](#)

Section V. Award of contract

Contract No

AU-PRO-2021-004

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 January 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Higher Ed partners ltd

31 Hill Street, Mayfair

London

W1J 5LS

Telephone

+44 7920397980

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1

Total value of the contract/lot: £1

Section VI. Complementary information

VI.3) Additional information

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015

(SC Ref:679892)

VI.4) Procedures for review

VI.4.1) Review body

Court of Session

Edinburgh

Country

United Kingdom