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Contract

## **Global Airline Partner - UK Tourism Industry Covid-19 Recovery Project**

British Tourist Authority t/a VisitBritain

F21: Social and other specific services – public contracts

Contract award notice

Notice identifier: 2021/S 000-001349

Procurement identifier (OCID): ocids-h6vhtk-028c9b

Published 22 January 2021, 2:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Tourist Authority t/a VisitBritain

4th Floor, 151 Buckingham Palace Road, Victoria

London

SW1W 9SZ

#### **Contact**

Alejandra Arroyo

#### **Email**

[alejandra.arroyo@visitbritain.org](mailto:alejandra.arroyo@visitbritain.org)

#### **Telephone**

+44 2075781064

**Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<http://www.visitbritain.org>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Global Airline Partner - UK Tourism Industry Covid-19 Recovery Project

Reference number

BTA1319

#### **II.1.2) Main CPV code**

- 75125000 - Administrative services related to tourism affairs

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

VisitBritain are seeking to procure a collaboration with a suitably capable International Airline Carrier to support in leading its UK Tourism Industry in COVID-19 Recovery project, driving more visitors to come to Britain and encouraging them to spend more in the UK economy.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 75125000 - Administrative services related to tourism affairs

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

This opportunity is being advertised in the OJEU in accordance with the above-threshold Light Touch Regime process guidance, for services under category “Social and Other Specific Services - UK - Administrative services related to Tourism Affairs”. Originally notified by means of a PIN ref 273606-2015, dated 30th July 2015.

Documents are made accessible without restriction and free of charge.

Bidders are required to register into VisitBritain's Commercial Partnerships Dynamic Partner Register accessible at: <https://www.visitbritain.org/cooperative-partnership-registration>) and to complete the DPR questionnaire. This is mandatory, as is the completion of the ITT response via Delta, accessible [www.delta-esourcing.com](http://www.delta-esourcing.com). Tenderers who do not pass the qualifying questionnaire will be disqualified from the tender process and notified.

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

#### **II.2.14) Additional information**

The estimated value of this contract is a range up to £3,000,000 GBP dependent on the respondent's submission. This would be matched on a 50% / 50% basis by VisitBritain. Please note that the amount of VisitBritain's contribution is pending approval.

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Form of procedure

Open procedure

#### IV.1.11) Main features of the award procedure

This opportunity is being advertised in the Official Journal of the European Union in accordance with the above-threshold Light Touch Regime process guidance, for services under category “Social and Other Specific Services – UK - Administrative services related to Tourism Affairs”. It was originally notified by means of a Prior Information Notice entitled “Administrative Services Related to Tourism Affairs” (Tenders Electronic Daily ref 273606-2015) dated 30th July 2015.

This Invitation To Tender, along with all other tender documentation, is being made available without restriction and with full direct access free of charge from the date of publication in the Official Journal of the tender notice. It is available via VisitBritain’s free-to-register eSourcing platform: Delta, accessible at [www.delta-esourcing.com](http://www.delta-esourcing.com). Delta eSourcing Helpdesk number +44 (0) 845 270 7050, email [helpdesk@delta-esourcing.com](mailto:helpdesk@delta-esourcing.com).

Please note that registration into VisitBritain’s Commercial Partnerships Dynamic Partner Register (DPR, accessible at: <https://www.visitbritain.org/cooperative-partnership-registration>) is mandatory to all interested bidders, as is the completion of the qualifying questionnaire in the DPR platform.

Tenderers who do not pass this qualifying questionnaire will receive an “Unsuccessful” electronic letter (email) advising them of the rationale and their scores and of the disqualification from the tender process. A copy of this letter will be also shared via the Delta eSourcing platform.

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: [2019/S 034-077527](#)

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## **Section V. Award of contract**

A contract/lot is awarded: No

### **V.1) Information on non-award**

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=563046994>

GO Reference: GO-2021122-PRO-17683951

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British Tourist Authority t/a VisitBritain

151 Buckingham Palace Road

London

SW1W 9SZ

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)