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Contract

Gloucestershire County Council Suicide Bereavement

Gloucestershire County Council

F03: Contract award notice

Notice identifier: 2026/S 000-001347

Procurement identifier (OCID): ocds-h6vhtk-05a6f3

Published 8 January 2026, 10:45am

Section I: Contracting authority

I.1) Name and addresses

Gloucestershire County Council

Shire Hall, Westgate Street

Gloucester

GL12TG

Email

Peter.Salmon@gloucestershire.gov.uk

Country

United Kingdom

Region code

UKK13 - Gloucestershire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.gloucestershire.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Gloucestershire County Council Suicide Bereavement

II.1.2) Main CPV code

- 98000000 - Other community, social and personal services

II.1.3) Type of contract

Services

II.1.4) Short description

Gloucestershire County Council is seeking a provider who can Provide information and support to those bereaved by suicide.

Support to those bereaved by suicide is identified as a priority action in the government's national suicide prevention strategy and the NHS Long Term Plan.

Total estimated value - £700,000 (ex VAT)

Yearly value is £100,000. Initial total contract value for three years is £300,000 and with all extensions taken will be overall total contract value of £700,000 for seven years.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £700,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKK13 - Gloucestershire

II.2.4) Description of the procurement

Gloucestershire County Council is seeking a provider who can Provide information and support to those bereaved by suicide.

Support to those bereaved by suicide is identified as a priority action in the government's national suicide prevention strategy and the NHS Long Term Plan.

Total estimated value - £700,000 (ex VAT)

Yearly value is £100,000. Initial total contract value for three years is £300,000 and with all extensions taken will be overall total contract value of £700,000 for seven years.

II.2.5) Award criteria

Quality criterion - Name: Selection Questionnaire / Weighting: Pass/Fail

Quality criterion - Name: Quality & Innovation / Weighting: 30%

Quality criterion - Name: Integration, collaboration and service sustainability / Weighting: 15%

Quality criterion - Name: Improving access, reducing health inequalities and facilitating choice / Weighting: 20%

Quality criterion - Name: Social value / Weighting: 15%

Price - Weighting: 20%

II.2.11) Information about options

Options: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-061775](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 January 2026

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Rethink Trading Limited

London

Country

United Kingdom

NUTS code

- UKI - London

Companies House

1227970

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £700,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Gloucestershire County Council

Gloucester

Country

United Kingdom