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Tender

Developer Marketing Agency

Ordnance Survey Limited

F02: Contract notice

Notice identifier: 2021/S 000-001329

Procurement identifier (OCID): ocids-h6vhtk-028c87

Published 22 January 2021, 12:32pm

Section I: Contracting authority

I.1) Name and addresses

Ordnance Survey Limited

Adanac Drive

Southampton

SO16 0AS

Contact

Steve Douch

Email

steve.douch@os.uk

Telephone

+44 2380055070

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<https://www.ordnancesurvey.co.uk>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./D3FH573JS5>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/D3FH573JS5>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Developer Marketing Agency

Reference number

BS2117.2020

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

We want to appoint an agency partner to support OS' efforts to raise awareness of OS data, Data Hub and its relevance to the developer community with a view to inspiring and encouraging the use of spatial data (focused significantly on the API economy) across all markets.

II.1.5) Estimated total value

Value excluding VAT: £400,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

We want to appoint an agency partner to support OS' efforts to raise awareness of OS data, Data Hub and its relevance to the developer community with a view to inspiring and encouraging the use of spatial data (focused significantly on the API economy) across all markets.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £400,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

It is for 2 years with an optional 1 year extension

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/D3FH573JS5>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

22 February 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

22 February 2021

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./D3FH573JS5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/D3FH573JS5>

GO Reference: GO-2021122-PRO-17683886

VI.4) Procedures for review

VI.4.1) Review body

Ordnance Survey Limited

Adanac Drive

Southampton

SO16 0AS

Country

United Kingdom