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Tender

## **Developer Marketing Agency**

Ordnance Survey Limited

F02: Contract notice

Notice identifier: 2021/S 000-001329

Procurement identifier (OCID): ocds-h6vhtk-028c87

Published 22 January 2021, 12:32pm

## **Section I: Contracting authority**

### **I.1) Name and addresses**

Ordnance Survey Limited

Adanac Drive

Southampton

SO16 0AS

### **Contact**

Steve Douch

### **Email**

[steve.douch@os.uk](mailto:steve.douch@os.uk)

### **Telephone**

+44 2380055070

**Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://www.ordnancesurvey.co.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./D3FH573JS5>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-title/D3FH573JS5>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Developer Marketing Agency

Reference number

BS2117.2020

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We want to appoint an agency partner to support OS' efforts to raise awareness of OS data, Data Hub and its relevance to the developer community with a view to inspiring and encouraging the use of spatial data (focused significantly on the API economy) across all markets.

#### **II.1.5) Estimated total value**

Value excluding VAT: £400,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

We want to appoint an agency partner to support OS' efforts to raise awareness of OS data, Data Hub and its relevance to the developer community with a view to inspiring and encouraging the use of spatial data (focused significantly on the API economy) across all markets.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £400,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

It is for 2 years with an optional 1 year extension

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/D3FH573JS5>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

22 February 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

22 February 2021

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Southampton:-Marketing-services./D3FH573JS5>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/D3FH573JS5>

GO Reference: GO-2021122-PRO-17683886

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Ordnance Survey Limited

Adanac Drive

Southampton

SO16 0AS

Country

United Kingdom