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Contract

Museum of Two Halves Project – Audio Visual (AV) Software & Content

Wrexham County Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-001328

Procurement identifier (OCID): ocids-h6vhtk-0497fd

Published 15 January 2025, 11:49am

Section I: Contracting authority

I.1) Name and addresses

Wrexham County Borough Council

Commissioning Procurement and Contract Management Unit, Lampbit Street

Wrexham

LL11 1AR

Email

procurement@wrexham.gov.uk

Telephone

+44 1978292807

Country

United Kingdom

NUTS code

UKL23 - Flintshire and Wrexham

Internet address(es)

Main address

<https://www.wrexham.gov.uk/>

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0264

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Museum of Two Halves Project – Audio Visual (AV) Software & Content

Reference number

Proc-24-88

II.1.2) Main CPV code

- 72212783 - Content management software development services

II.1.3) Type of contract

Services

II.1.4) Short description

Wrexham County Borough Council (WCBC) wish to appoint a single contractor to carry out design, creative development, production, testing, installation and commissioning of digital media for exhibition display in both the Wrexham Museum galleries and the Football Museum of Wales galleries. Please note the media is a mix of touchscreen presentations involving text, images, film and audio, editing of archive footage, interactive games and immersive film and sound pieces.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £522,250.33

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL23 - Flintshire and Wrexham

Main site or place of performance

Wrexham County Borough

II.2.4) Description of the procurement

Wrexham County Borough Council (WCBC) wish to appoint a single contractor to carry out design, creative development, production, testing, installation and commissioning of digital media for exhibition display in both the Wrexham Museum galleries and the Football Museum of Wales galleries. Please note the media is a mix of touchscreen presentations involving text, images, film and audio, editing of archive footage, interactive games and immersive film and sound pieces.

II.2.5) Award criteria

Quality criterion - Name: Technical (Quality) / Weighting: 65

Price - Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-028262](#)

Section V. Award of contract

Contract No

Proc-24-88

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

11 December 2024

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

HERITAGE INTERACTIVE LTD

The Granary North Drive, Wartonaby

Melton Mowbray

LE143HY

Telephone

+44 1664778062

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £522,250.33

Section VI. Complementary information

VI.3) Additional information

All documentation is available on <https://etenderwales.bravosolution.co.uk/>

ITT_112247

(WA Ref:147350)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom

