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Contract

## **Museum of Two Halves Project – Audio Visual (AV) Software & Content**

Wrexham County Borough Council

F03: Contract award notice

Notice identifier: 2025/S 000-001328

Procurement identifier (OCID): ocds-h6vhtk-0497fd

Published 15 January 2025, 11:49am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Wrexham County Borough Council

Commissioning Procurement and Contract Management Unit, Lampbit Street

Wrexham

LL11 1AR

#### **Email**

[procurement@wrexham.gov.uk](mailto:procurement@wrexham.gov.uk)

#### **Telephone**

+44 1978292807

#### **Country**

United Kingdom

#### **NUTS code**

UKL23 - Flintshire and Wrexham

**Internet address(es)**

Main address

<https://www.wrexham.gov.uk/>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0264](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0264)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Museum of Two Halves Project – Audio Visual (AV) Software & Content

Reference number

Proc-24-88

#### **II.1.2) Main CPV code**

- 72212783 - Content management software development services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Wrexham County Borough Council (WCBC) wish to appoint a single contractor to carry out design, creative development, production, testing, installation and commissioning of digital media for exhibition display in both the Wrexham Museum galleries and the Football Museum of Wales galleries. Please note the media is a mix of touchscreen presentations involving text, images, film and audio, editing of archive footage, interactive games and immersive film and sound pieces.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £522,250.33

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKL23 - Flintshire and Wrexham

Main site or place of performance

Wrexham County Borough

#### **II.2.4) Description of the procurement**

Wrexham County Borough Council (WCBC) wish to appoint a single contractor to carry out design, creative development, production, testing, installation and commissioning of digital media for exhibition display in both the Wrexham Museum galleries and the Football Museum of Wales galleries. Please note the media is a mix of touchscreen presentations involving text, images, film and audio, editing of archive footage, interactive games and immersive film and sound pieces.

#### **II.2.5) Award criteria**

Quality criterion - Name: Technical (Quality) / Weighting: 65

Price - Weighting: 35

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-028262](#)

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## **Section V. Award of contract**

### **Contract No**

Proc-24-88

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 December 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 1

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

HERITAGE INTERACTIVE LTD

The Granary North Drive, Wartnaby

Melton Mowbray

LE143HY

Telephone

+44 1664778062

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £522,250.33

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## **Section VI. Complementary information**

### **VI.3) Additional information**

All documentation is available on <https://etenderwales.bravosolution.co.uk/>

ITT\_112247

(WA Ref:147350)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom

