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Contract

App Store Technical Deep Dive and Digital Ecosystem Analysis

Ofcom

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001262

Procurement identifier (OCID): ocds-h6vhtk-06016b

Published 8 January 2026, 8:40am

Scope

Reference

C20252438

Description

Ofcom has a requirement for a technical research report into the age assurance and child safety measures on app stores, and for a model which explores the role of app stores in the child-user journey across the broader digital ecosystem.

Contract 1

Supplier

- MTM London Ltd

Contract value

- £159,821.40 including VAT

Below the relevant threshold

Date signed

17 October 2025

Contract dates

- 20 October 2025 to 27 March 2026
- 5 months, 8 days

Main procurement category

Services

CPV classifications

- 73000000 - Research and development services and related consultancy services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - limited competition

Supplier

MTM London Ltd

2 Stephen Street

London

W1T 1AN

United Kingdom

Email: info@wearemtm.com

Region: UKI31 - Camden and City of London

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Ofcom

- Public Procurement Organisation Number: PQQZ-1663-NWMN

Riverside House, 2a Southwark Bridge Road

London

SE1 9HA

United Kingdom

Email: procurementnotice@ofcom.org.uk

Region: UKI44 - Lewisham and Southwark

Organisation type: Public authority - sub-central government

