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Contract

## **Communications Operating Model Review**

Ministry of Defence - Defence Equipment and Support

F03: Contract award notice

Notice identifier: 2022/S 000-001258

Procurement identifier (OCID): ocds-h6vhtk-030b83

Published 14 January 2022, 10:45pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Ministry of Defence - Defence Equipment and Support

Bristol

#### **Email**

[safwan.patel132@mod.gov.uk](mailto:safwan.patel132@mod.gov.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

#### **Internet address(es)**

Main address

<https://des.mod.uk/>

#### **I.4) Type of the contracting authority**

Ministry or any other national or federal authority

## **I.5) Main activity**

Defence

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Communications Operating Model Review

#### **II.1.2) Main CPV code**

- 72221000 - Business analysis consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Ensuring a fit for purpose communications function - that is strategic, proactive and has the right tools and skills to effectively engage our diverse audiences both internally and externally, is a priority for DE&S.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £85,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK11 - Bristol, City of

#### **II.2.4) Description of the procurement**

The current environment means that there is now increased focus on efficiency with a real focus on reducing operating expenditure. This is driven internally in response to the Integrated Review and externally through the Reshaping Government Communications Service (RGCS) /Defence Communications Change Programme (DCCP) reviews. However, DE&S is not part of the single employer model for GCS.

- From April 2021, a new corporate strategic risk was agreed, focusing on building, protecting and enhancing our reputation. Therefore, there is a real need to focus our activity strategically to target key stakeholders and invest in the right communications channels, insight and evaluation tools. Understanding the changing needs of our people, the effectiveness of our communication channels (including our leaders and line managers as key communication channels) and the communication roles required to drive our objectives are key in elevating the function and making it fit for the future. It is also critical to further improving our employee engagement scores in our People Survey.

- COVID-19 and the move to using digital channels and hybrid/smarter working has exacerbated the need to undertake a full communications channel and operating model review to ensure our channel strategy and future communications meet the needs of our people going forward and we have the right people, with the right skills in the right roles. Future proofing our communications organisation.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Under PCR 2015 Threshold

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

701577683 - CCCT/707

### **Title**

Communications Operating Model Review

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

2 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

HarknessKennett

ASHCOMBE COURT, WOOLSACK WAY,

Godalming

GU7 1LQ

Country

United Kingdom

NUTS code

- UKJ25 - West Surrey

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £85,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Defence Equipment and Support

Bristol

BS34 8JH

Country

United Kingdom