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Not applicable

Global Podcast Advertising Distribution Services (Excluding UK)

BRITISH BROADCASTING CORPORATION

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-001217

Procurement identifier (OCID): ocds-h6vhtk-028bca

Published 21 January 2021, 10:07am

Section I: Contracting authority/entity

I.1) Name and addresses

BRITISH BROADCASTING CORPORATION

BROADCASTING HOUSE

LONDON

W1A 1AA

Contact

Esther Ward

Email

esther.ward@bbc.co.uk

Telephone

+44 1234567890

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying>

Buyer's address

<https://www.bbc.bravosolution.co.uk>

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Global Podcast Advertising Distribution Services (Excluding UK)

Reference number

PROC 2020 71

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Retender (competitive bidding) of the current agreement to monetise all BBC Podcasts distributed outside of the UK. The contract supplier will be required to: i. Provide a technical solution to enable splitting BBC podcast streams between UK and Ex-UK ii. Sell and insert audio advertising into the Ex-UK podcast feeds iii. Enable the distribution of those monetised feeds into all usual endpoints for the BBC as per RSS distribution iv. Manage all sales and inventory in compliance with the BBC's advertising guidelines and procedures

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 000-001140](#)

Section VII. Changes

VII.1.2) Text to be corrected in the original notice

Section number

I.1.

Place of text to be modified

(URL)

Instead of

Text

<https://www.bbc.bravosolution.co.uk/>

Read

Text

<https://bbc.bravosolution.co.uk/web/login.html>