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Contract

AHDB Data Innovation Partnership

AHDB

F03: Contract award notice

Notice identifier: 2021/S 000-001206

Procurement identifier (OCID): ocds-h6vhtk-028c0c

Published 20 January 2021, 11:08pm

Section I: Contracting authority

I.1) Name and addresses

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

Email

Bethany.Ridge@ahdb.org.uk

Telephone

+44 2072385921

Country

United Kingdom

NUTS code

UK - UNITED KINGDOM

Internet address(es)

Main address

www.ahdb.org.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

AHDB Data Innovation Partnership

Reference number

2020-450

II.1.2) Main CPV code

- 72330000 - Content or data standardization and classification services

II.1.3) Type of contract

Services

II.1.4) Short description

Lot 1 – Data Asset Management, Data Integration and Proof of Concept

A Data Innovation Partner is required to aggregate AHDB datasets by developing and utilizing a common data classification system initially created for AHDB and to work with AHDB Business Analysts and data stewards to discover, classify and provide greater access to its diverse technical and market intelligence datasets across different sectors.

Lot 2 - Horizon scanning

A Data Innovation Partner will horizon scan innovations in the wider data environment and their

application in agricultural contexts to ensure that AHDB are fully informed of these data technologies

and their relevance.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £147,000

II.2) Description

II.2.1) Title

Data Classification and Pilot Projects

Lot No

1

II.2.2) Additional CPV code(s)

- 72330000 - Content or data standardization and classification services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

Phase 1: A Data Innovation Partner is required to aggregate AHDB datasets by developing and utilizing

a common data classification system initially created for AHDB and to work with AHDB Business

Analysts and data stewards to discover, classify and provide greater access to its diverse technical and

market intelligence datasets across different sectors. They shall be responsible for the classification of

approximately 500 datasets and shall be asked to ensure that they comply with FAIR (findable,

accessible, interoperable and reusable) data principles when undertaking this activity.

Phase 2: The Data Innovation Partner will work in collaboration with AHDB on two pilot programmes

which will show proof of concept of the added value that AHDB can provide to levy payers by integrating

datasets in a) cereals and b) pork sectors.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Initial term of 2 years with the option to extend for a further 2 12 month extension periods (2+1+1).

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Horizon Scanning

Lot No

2

II.2.2) Additional CPV code(s)

- 72330000 - Content or data standardization and classification services

II.2.3) Place of performance

NUTS codes

- UK - UNITED KINGDOM

II.2.4) Description of the procurement

A Data Innovation Partner will horizon scan innovations in the wider data environment and their

application in agricultural contexts to ensure that AHDB are fully informed of these data technologies

and their relevance.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

Initial term of 2 years with option to extend for two 12 month extension periods (2+1+1).

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 159-389138](#)

Section V. Award of contract

Contract No

2020-450

Lot No

1

Title

Data Classification and Pilot Projects

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 November 2020

V.2.2) Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Agrimetrix Limited

Harpenden, West Common, Harpenden, Hertfordshire, England

AL5 2JQ

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £120,958

Section V. Award of contract

Contract No

2020-450

Lot No

2

Title

Horizon Scanning

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

12 November 2020

V.2.2) Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Agrimetrix Limited

Harpenden, West Common, Harpenden, Hertfordshire, England

AL5 2JQ

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £26,797.50

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

AHDB

Kenilworth

Country

United Kingdom