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Contract

## **AHDB Data Innovation Partnership**

AHDB

F03: Contract award notice

Notice identifier: 2021/S 000-001206

Procurement identifier (OCID): ocds-h6vhtk-028c0c

Published 20 January 2021, 11:08pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

AHDB

Stoneleigh Park

Kenilworth

CV8 2TL

#### **Email**

[Bethany.Ridge@ahdb.org.uk](mailto:Bethany.Ridge@ahdb.org.uk)

#### **Telephone**

+44 2072385921

#### **Country**

United Kingdom

#### **NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

[www.ahdb.org.uk](http://www.ahdb.org.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

AHDB Data Innovation Partnership

Reference number

2020-450

**II.1.2) Main CPV code**

- 72330000 - Content or data standardization and classification services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Lot 1 – Data Asset Management, Data Integration and Proof of Concept

A Data Innovation Partner is required to aggregate AHDB datasets by developing and utilizing a common data classification system initially created for AHDB and to work with AHDB Business Analysts and data stewards to discover, classify and provide greater access to its diverse technical and market intelligence datasets across different sectors.

## Lot 2 - Horizon scanning

A Data Innovation Partner will horizon scan innovations in the wider data environment and their

application in agricultural contexts to ensure that AHDB are fully informed of these data technologies

and their relevance.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £147,000

## **II.2) Description**

### **II.2.1) Title**

Data Classification and Pilot Projects

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 72330000 - Content or data standardization and classification services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

Phase 1: A Data Innovation Partner is required to aggregate AHDB datasets by developing and utilizing

a common data classification system initially created for AHDB and to work with AHDB Business

Analysts and data stewards to discover, classify and provide greater access to its diverse technical and

market intelligence datasets across different sectors. They shall be responsible for the classification of

approximately 500 datasets and shall be asked to ensure that they comply with FAIR (findable,

accessible, interoperable and reusable ) data principles when undertaking this activity.

Phase 2: The Data Innovation Partner will work in collaboration with AHDB on two pilot programmes

which will show proof of concept of the added value that AHDB can provide to levy payers by integrating

datasets in a) cereals and b) pork sectors.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: Yes

Description of options

Initial term of 2 years with the option to extend for a further 2 12 month extension periods (2+1+1).

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Horizon Scanning

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 72330000 - Content or data standardization and classification services

### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

### **II.2.4) Description of the procurement**

A Data Innovation Partner will horizon scan innovations in the wider data environment and their

application in agricultural contexts to ensure that AHDB are fully informed of these data technologies

and their relevance.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: Yes

Description of options

Initial term of 2 years with option to extend for two 12 month extension periods (2+1+1).

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 159-389138](#)

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## **Section V. Award of contract**

### **Contract No**

2020-450

### **Lot No**

1

### **Title**

Data Classification and Pilot Projects

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

12 November 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 7

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Agrimetrix Limited

Harpenden, West Common, Harpenden, Hertfordshire, England

AL5 2JQ

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £120,958

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**Section V. Award of contract**

**Contract No**

2020-450

**Lot No**

2

**Title**

Horizon Scanning

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

12 November 2020

**V.2.2) Information about tenders**

Number of tenders received: 4

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Agrimetrix Limited

Harpenden, West Common, Harpenden, Hertfordshire, England

AL5 2JQ

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £26,797.50



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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

AHDB

Kenilworth

Country

United Kingdom