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Contract

## **Creative and production services**

Post Office Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-001197

Procurement identifier (OCID): ocds-h6vhtk-036433

Published 14 January 2024, 4:32pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Post Office Ltd

100 wood street

London

uk

#### **Contact**

Rhona McLaren

#### **Email**

[PROUCUREMENT@POSTOFFICE.CO.UK](mailto:PROUCUREMENT@POSTOFFICE.CO.UK)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[WWW.POSTOFFICE.COM](http://WWW.POSTOFFICE.COM)

**I.4) Type of the contracting authority**

Other type

postal services

**I.5) Main activity**

Other activity

postal services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Creative and production services

Reference number

AA1283

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Creative and production services

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £25,000,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services
- 79341400 - Advertising campaign services
- 22462000 - Advertising material
- 79341100 - Advertising consultancy services
- 79413000 - Marketing management consultancy services
- 79340000 - Advertising and marketing services

- 79341200 - Advertising management services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

### **II.2.4) Description of the procurement**

Creative and production services

### **II.2.5) Award criteria**

Quality criterion - Name: Business requirements / Weighting: 75

Quality criterion - Name: Creative brief pitch / Weighting: 10

Cost criterion - Name: total cost / Weighting: 15

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive procedure with negotiation

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-024214](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

C102644

### **Lot No**

1

### **Title**

Creative and Production services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

27 November 2023

**V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

THE MISSION GROUP PLC

The Old Sawmills, Filleigh,

Barnstaple

EX32 0RN

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05733632

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £25,000,000

Total value of the contract/lot: £25,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Contract signed on 27/11/2023

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

UK High Court

London

Country

United Kingdom