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Contract

Creative and production services

Post Office Ltd

F03: Contract award notice

Notice identifier: 2024/S 000-001197

Procurement identifier (OCID): ocds-h6vhtk-036433

Published 14 January 2024, 4:32pm

Section I: Contracting authority

I.1) Name and addresses

Post Office Ltd

100 wood street

London

uk

Contact

Rhona McLaren

Email

PROUCUREMENT@POSTOFFICE.CO.UK

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

WWW.POSTOFFICE.COM

I.4) Type of the contracting authority

Other type

postal services

I.5) Main activity

Other activity

postal services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Creative and production services

Reference number

AA1283

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Creative and production services

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £25,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services
- 79341400 - Advertising campaign services
- 22462000 - Advertising material
- 79341100 - Advertising consultancy services
- 79413000 - Marketing management consultancy services
- 79340000 - Advertising and marketing services

- 79341200 - Advertising management services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UK

II.2.4) Description of the procurement

Creative and production services

II.2.5) Award criteria

Quality criterion - Name: Business requirements / Weighting: 75

Quality criterion - Name: Creative brief pitch / Weighting: 10

Cost criterion - Name: total cost / Weighting: 15

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-024214](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

C102644

Lot No

1

Title

Creative and Production services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

27 November 2023

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

THE MISSION GROUP PLC

The Old Sawmills, Filleigh,

Barnstaple

EX32 0RN

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

05733632

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £25,000,000

Total value of the contract/lot: £25,000,000

Section VI. Complementary information

VI.3) Additional information

Contract signed on 27/11/2023

VI.4) Procedures for review

VI.4.1) Review body

UK High Court

London

Country

United Kingdom