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Tender

## **Global Podcast Advertising Distribution Services (Excluding UK)**

BRITISH BROADCASTING CORPORATION

F24: Concession notice

Notice identifier: 2021/S 000-001140

Procurement identifier (OCID): ocds-h6vhtk-028bca

Published 20 January 2021, 11:29am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

BRITISH BROADCASTING CORPORATION

BROADCASTING HOUSE

LONDON

W1A 1AA

#### **Contact**

Esther Ward

#### **Email**

[esther.ward@bbc.co.uk](mailto:esther.ward@bbc.co.uk)

#### **Telephone**

+44 1234567890

#### **Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<http://www.bbc.co.uk/supplying>

Buyer's address

<https://www.bbc.bravosolution.co.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.bbc.bravosolution.co.uk>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://www.bbc.bravosolution.co.uk>

Applications or, where applicable, tenders must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Broadcasting

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Global Podcast Advertising Distribution Services (Excluding UK)

Reference number

PROC 2020 71

#### **II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Retender (competitive bidding) of the current agreement to monetise all BBC Podcasts distributed outside of the UK. The contract supplier will be required to:

- Provide a technical solution to enable splitting BBC podcast streams between UK and Ex-UK
- Sell and insert audio advertising into the Ex-UK podcast feeds
- Enable the distribution of those monetised feeds into all usual endpoints for the BBC as per RSS distribution
- Manage all sales and inventory in compliance with the BBC's advertising guidelines and procedures

#### **II.1.6) Information about lots**

This concession is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UK - UNITED KINGDOM

Main site or place of performance

United Kingdom

#### **II.2.4) Description of the procurement**

Retender (competitive bidding) of the current agreement to monetise all BBC Podcasts distributed outside of the UK. The contract supplier will be required to:

- Provide a technical solution to enable splitting BBC podcast streams between UK and Ex-UK
- Sell and insert audio advertising into the Ex-UK podcast feeds
- Enable the distribution of those monetised feeds into all usual endpoints for the BBC as per RSS distribution
- Manage all sales and inventory in compliance with the BBC's advertising guidelines and procedures

#### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

#### **II.2.7) Duration of the concession**

Duration in months

36

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

17 February 2021

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

Please register your interest in this project by taking the following steps: 1 - Register your company on the Jaggaer e-Tendering portal (this is only required once): 1.1 Go to <https://bbc.bravosolution.co.uk> 1.2 - Click the link on the login page to register. 1.3 Accept the terms and conditions and click 'Continue'. 1.4 - Enter your correct business and user details. 1.5 - Note the username you chose and click 'Save' when complete. 1.6 - You will shortly receive an email with your temporary password. 2 - Express an interest in the tender: 2.1 - Login to the portal with the username/password. 2.2 - Click the 'PQQs/ITTs Open to all Suppliers' link. (These are Pre-Qualification Questionnaires or Invitations to

Tender open to any registered supplier). 2.3 - Click on the relevant PQQ/ITT to access the content. 2.4 - Click the 'Express Interest' button at the top of the page. This will move the PQQ/ITT into your 'My PQQs/My ITTs' page. (This is a secure area reserved for your projects only. 2.5 - You can now access any attachments by clicking 'Buyer Attachments' in the 'PQQ/ITT Details' box. 3. Responding to the tender: 3.1 - Click 'My Response' under PQQ/ITT Details', you can choose to 'Create Response' or to 'Decline to Respond' (please give a reason if declining). 3.2 - You can now use the 'Messages' function to communicate with the buyer and seek any clarification. 3.3 - Note the deadline for completion, and then follow the onscreen instructions to complete the PQQ/ITT. There may be a mixture of online and offline actions for you to perform (there is detailed online help available). 3.4 You must then submit your reply using the 'Submit Response' button at the top of the page. If you require any further assistance, please consult the online help, or contact the Jaggaer e-Tendering help desk.

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

As stated in the Public Contracts Regulations 2015. The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.