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Tender

In Market Representative France

Hybu Cig Cymru-Meat Promotion Wales

F02: Contract notice

Notice identifier: 2021/S 000-001107

Procurement identifier (OCID): ocids-h6vhtk-028ba9

Published 19 January 2021, 5:08pm

Section I: Contracting authority

I.1) Name and addresses

Hybu Cig Cymru-Meat Promotion Wales

Ty Rheidol, Parc Merlin

Aberystwyth

SY23 3FF

Contact

Bryan Regan

Email

bregan@hybucig.cymru

Telephone

+44 1970625050

Country

United Kingdom

NUTS code

UKL1 - West Wales and The Valleys

Internet address(es)

Main address

www.hybucig.cymru

Buyer's address

https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA24146

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

www.hybucig.cymru

Additional information can be obtained from another address:

Hybu Cig Cymru-Meat Promotion Wales

Hybu Cig Cymru

Aberystwyth

SY23 3FF

Email

requests@hybucig.cymru

Telephone

+44 1970625050

Country

United Kingdom

NUTS code

UKL14 - South West Wales

Internet address(es)

Main address

www.hybucig.cymru

Tenders or requests to participate must be submitted to the following address:

Hybu Cig Cymru-Meat Promotion Wales

Hybu Cig Cymru

Aberystwyth

SY23 3FF

Email

requests@hybucig.cymru

Telephone

+44 1970625050

Country

United Kingdom

NUTS code

UKL14 - South West Wales

Internet address(es)

Main address

<https://meatpromotion.wales>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Development and Promotion Of Welsh red meat

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

In Market Representative France

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

HCC is seeking a supplier to provide in-market representation in connection with the development, promotion and marketing of Welsh red meat

II.1.5) Estimated total value

Value excluding VAT: £180,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKL14 - South West Wales

Main site or place of performance

Aberystwyth

II.2.4) Description of the procurement

HCC requires tenderers who can provide support services to HCC in the context of HCC's export development initiatives in France. Examples of the support services which may be required are the planning and delivery of market development plans and promotion programmes, identifying and facilitating new market opportunities for HCC, providing market information and intelligence to HCC and, ongoing liaison with Welsh red meat exporting companies and relevant agencies.

It is particularly important to HCC that successful tenderers will be able to provide a link between HCC and purchasers (including importers, retailers, wholesalers and food service distributors), agencies and journalists and provide HCC with knowledge and information about the red meat market in France.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 April 2021

End date

31 March 2023

This contract is subject to renewal

Yes

Description of renewals

an option to extend the contract by up to two (2) periods of up to twenty four (24) months each.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

19 February 2021

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

19 February 2021

Local time

12:00pm

Place

Aberystwyth

Information about authorised persons and opening procedure

tenders will be opened post the deadline by Corporate Services Manager of HCC who is independent of the evaluation team and sole access to the mailbox

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search_Switch.aspx?ID=107483.

(WA Ref:107483)

VI.4) Procedures for review

VI.4.1) Review body

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom