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Planning

Design and Creative Services - Preliminary Market Engagement (PME)

London Borough of Barnet

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001096

Procurement identifier (OCID): ocds-h6vhtk-06010e

Published 7 January 2026, 2:05pm

Scope

Reference

979443412

Description

The London Borough of Barnet is seeking to engage with the market in advance of a forthcoming procurement for Design and Creative Services to support integrated communications campaigns and business-as-usual (BAU) activity.

This Preliminary Market Engagement (PME) aims to:

- Share our high level requirements and delivery approach.
- Test market capacity, capability, innovation and delivery models (including remote working).
- Inform the final specification, evaluation strategy and procurement route. This is not a

call for competition and no tender will be awarded from responses to this notice.

This notice is issued in accordance with sections 16 and 17 of the Procurement Act 2023 to seek market input before the commencement of a formal procurement process. It invites potential providers to participate in early market engagement activities and provide feedback.

This is not a call for competition, and no contract will be awarded from responses to this notice. Participation does not confer any advantage in subsequent procurement. Responses will help shape the final specification and approach.

The Council intends to commission a provider who will collaborate with LBB teams to:

- Deliver creative concepts for campaigns across diverse public sector topics.
- Provide artwork and production management for routine communications and corporate materials.
- Ensure cohesion and consistency across all design formats to strengthen the Barnet brand.
- Continuously improve service quality, leveraging digital communication techniques

To view this notice, please click here:

<https://londonbarnet.delta-esourcing.com/delta/viewNotice.html?noticeId=1001972671>

Total value (estimated)

- £640,000 excluding VAT
- £768,000 including VAT

Above the relevant threshold

Contract dates (estimated)

- 1 July 2026 to 30 June 2029

- Possible extension to 30 June 2030
- 4 years

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services
- 79822500 - Graphic design services
- 79933000 - Design support services

Contract locations

- UKI71 - Barnet

Engagement

Engagement deadline

29 January 2026

Engagement process description

Supplier Engagement Event

- Date: 22/01/26

- Time: 14:00hrs - 15:00hrs
- Platform: MS Teams

Supplier Registration and Participation

Interested suppliers should confirm their participation in the Supplier Engagement via email to:

procurement@barnet.gov.uk

Please ensure email subject states: PME Creative & Design Services

by 15:00hrs 20 of January 2025.

To participate in this Pre-Market Engagement, suppliers are required to register on Barnet's procurement portal

<https://londonbarnet.delta-esourcing.com/>

Registration on the Central Digital Platform is not required at this stage for market engagement; however, it will be

necessary afterwards to be able to review a tender or submit a bid.

Contracting authority

London Borough of Barnet

- Public Procurement Organisation Number: PQGD-7479-CGVN

2 Bristol Avenue, Colindale

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NW9 4EW

United Kingdom

Contact name: Magdalena Magliulo

Telephone: 020835904349

Email: procurement@barnet.gov.uk

Region: UKI71 - Barnet

Organisation type: Public authority - sub-central government