This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/001059-2022">https://www.find-tender.service.gov.uk/Notice/001059-2022</a>

Tender

# Tender for the Supply/Licence of a Customer Data Platform

S4C

F02: Contract notice

Notice identifier: 2022/S 000-001059

Procurement identifier (OCID): ocds-h6vhtk-030abb

Published 13 January 2022, 3:54pm

## **Section I: Contracting authority**

## I.1) Name and addresses

S4C

Canolfan S4C yr Egin, Heol y Coleg

Caerfyrddin

**SA31 3EQ** 

#### Contact

Owen Derbyshire

#### **Email**

tendr@s4c.cymru

#### **Telephone**

+44 3305880402

#### Country

**United Kingdom** 

**NUTS** code

**UKL** - Wales

Internet address(es)

Main address

https://s4c.cymru

Buyer's address

https://www.sell2wales.gov.wales/search/Search\_AuthProfile.aspx?ID=AA0674

## I.2) Information about joint procurement

The contract is awarded by a central purchasing body

## I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

http://www.s4c.cymru/en/tenders/

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

http://sell2wales.gov.wales

## I.4) Type of the contracting authority

Other type

A statutory corporation

## I.5) Main activity

Other activity

Media and broadcasting services

## **Section II: Object**

#### II.1) Scope of the procurement

#### II.1.1) Title

Tender for the Supply/Licence of a Customer Data Platform

#### II.1.2) Main CPV code

48000000 - Software package and information systems

#### II.1.3) Type of contract

Supplies

#### II.1.4) Short description

A contract for the supply and/or licence of a platform/tool/software enabling S4C to access and use customer data for monitoring, research and marketing purposes.

#### II.1.5) Estimated total value

Value excluding VAT: £210,000

#### II.1.6) Information about lots

This contract is divided into lots: No.

#### II.2) Description

#### II.2.2) Additional CPV code(s)

- 48100000 Industry specific software package
- 48211000 Platform interconnectivity software package
- 72000000 IT services: consulting, software development, Internet and support

#### II.2.3) Place of performance

**NUTS** codes

• UKL14 - South West Wales

#### II.2.4) Description of the procurement

A contract for the supply and/or licence of a platform/tool/software enabling S4C to access and use customer data for monitoring, research and marketing purposes.

#### II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### II.2.6) Estimated value

Value excluding VAT: £210,000

#### II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

**Duration in months** 

36

This contract is subject to renewal

No

#### II.2.10) Information about variants

Variants will be accepted: No

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section III. Legal, economic, financial and technical information

## III.1) Conditions for participation

## III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

See Invitation to Tender Document for all relevant information

#### III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

#### III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

#### III.2) Conditions related to the contract

#### III.2.2) Contract performance conditions

See Invitation to Tender Document for all relevant information

## Section IV. Procedure

## **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

#### IV.2.2) Time limit for receipt of tenders or requests to participate

Date

17 February 2022

Local time

12:00pm

#### IV.2.4) Languages in which tenders or requests to participate may be submitted

English, Welsh

#### IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

#### IV.2.7) Conditions for opening of tenders

Date

18 February 2022

Local time

12:00pm

## **Section VI. Complementary information**

## VI.1) Information about recurrence

This is a recurrent procurement: No

## VI.2) Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

## VI.3) Additional information

See Invitation to Tender Document for all relevant information.

NOTE: To register your interest in this notice and obtain any additional information please visit the Sell2Wales Web Site at

https://www.sell2wales.gov.wales/Search/Search\_Switch.aspx?ID=117512.

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at <a href="https://www.sell2wales.gov.wales/sitehelp/help\_guides.aspx.">https://www.sell2wales.gov.wales/sitehelp/help\_guides.aspx.</a>

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(WA Ref:117512)

The buyer considers that this contract is suitable for consortia.

## VI.4) Procedures for review

#### VI.4.1) Review body

**High Court** 

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom