

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/001018-2024>

Contract

GREAT Food and Drink Campaign – International research

Defra Network eTendering Portal

F03: Contract award notice

Notice identifier: 2024/S 000-001018

Procurement identifier (OCID): ocds-h6vhtk-042c84

Published 11 January 2024, 4:41pm

Section I: Contracting authority

I.1) Name and addresses

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Contact

Network Procurement

Email

network.procurement@defra.gov.uk

Telephone

+44 3459335577

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

Buyer's address

<https://defra-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Environment

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

GREAT Food and Drink Campaign – International research

Reference number

C22688

II.1.2) Main CPV code

- 79310000 - Market research services

II.1.3) Type of contract

Services

II.1.4) Short description

GREAT Food and Drink Campaign – International research

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £195,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

GREAT Food and Drink Campaign – International research

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Authority wished to procure the services of the previous supplier for continuity of service

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 January 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 0

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Kantar Public UK Limited

4 Millbank, London

London

SW1P 3JA

Telephone

+44 2077291400

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

13663077

Internet address

www.kantar.com

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £195,000

Total value of the contract/lot: £195,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

VI.4.2) Body responsible for mediation procedures

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>

VI.4.4) Service from which information about the review procedure may be obtained

Defra Network eTendering Portal

Seacole Building, 2 Marsham Street

London

SW1P 4DF

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-for-environment-food-rural-affairs>