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Contract

NHB Branding

Homes England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001009

Procurement identifier (OCID): ocids-h6vhtk-0600d8

Published 7 January 2026, 11:55am

Scope

Reference

DN802331

Description

National Housing Bank branding.

Contract 1

Supplier

- SMILING WOLF LIMITED

Contract value

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

Date signed

26 November 2025

Contract dates

- 2 December 2025 to 31 March 2026
- 3 months, 30 days

Main procurement category

Services

CPV classifications

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

Contract locations

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Procedure

Procedure type

Below threshold - without competition

Supplier

SMILING WOLF LIMITED

Unit 9 16 Brick Street

Liverpool

L1 0BN

United Kingdom

Email: andy@smilingwolf.co.uk

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Homes England

- Public Procurement Organisation Number: PMTT-3573-RLZV

The Lumen, 2nd Floor, St James Boulevard, Newcastle Helix

Newcastle Upon Tyne

NE4 5BZ

United Kingdom

Email: transparency@homesengland.gov.uk

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government