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Contract

## **NHB Branding**

Homes England

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-001009

Procurement identifier (OCID): ocds-h6vhtk-0600d8

Published 7 January 2026, 11:55am

## **Scope**

## **Reference**

DN802331

## **Description**

National Housing Bank branding.

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## **Contract 1**

## **Supplier**

- SMILING WOLF LIMITED

## **Contract value**

- £30,000 excluding VAT
- £36,000 including VAT

Below the relevant threshold

## **Date signed**

26 November 2025

## **Contract dates**

- 2 December 2025 to 31 March 2026
- 3 months, 30 days

## **Main procurement category**

Services

## **CPV classifications**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

## **Contract locations**

- UKC - North East (England)

- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

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## Procedure

### Procedure type

Below threshold - without competition

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## Supplier

### SMILING WOLF LIMITED

Unit 9 16 Brick Street

Liverpool

L1 0BN

United Kingdom

Email: [andy@smilingwolf.co.uk](mailto:andy@smilingwolf.co.uk)

Region: UKD72 - Liverpool

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

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## Contracting authority

### Homes England

- Public Procurement Organisation Number: PMTT-3573-RLZV

The Lumen, 2nd Floor, St James Boulevard, Newcastle Helix

Newcastle Upon Tyne

NE4 5BZ

United Kingdom

Email: [transparency@homesengland.gov.uk](mailto:transparency@homesengland.gov.uk)

Region: UKC22 - Tyneside

Organisation type: Public authority - sub-central government