

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/000993-2024>

Planning

Public Health Service User Insights

Kent County Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-000993

Procurement identifier (OCID): ocids-h6vhtk-042c71

Published 11 January 2024, 3:37pm

Section I: Contracting authority

I.1) Name and addresses

Kent County Council

Sessions House

Maidstone

ME14 1XQ

Contact

Mr Matt Wellard

Email

Matthew.Wellard@kent.gov.uk

Telephone

+44 3000413221

Country

United Kingdom

Region code

UKJ4 - Kent

Internet address(es)

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Public Health Service User Insights

II.1.2) Main CPV code

- 79311000 - Survey services

II.1.3) Type of contract

Services

II.1.4) Short description

Kent County Council is seeking to understand the needs of populations in Kent to; help improve access to services and to help improve efficiency.

A review of insight indicates that there are significant gaps in terms of qualitative insight. It is especially interested in individuals who may not actively engage in our services.

The purpose of the user insight phase is to generate views on: -

- General awareness of services (specifically targeting certain segments)
- General awareness of how to access services
- Barriers to access – what would enable access to the services / or be a barrier to access services (for the target segment)
- What would support people to achieve their outcome I.e. weight loss or quitting smoking.
- What support would people need to achieve their desired outcomes?

II.1.5) Estimated total value

Value excluding VAT: £100,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKJ4 - Kent

II.2.4) Description of the procurement

Kent County Council is seeking to understand the needs of populations in Kent to; help improve access to services and to help improve efficiency.

A review of insight indicates that there are significant gaps in terms of qualitative insight. It is especially interested in individuals who may not actively engage in our services.

The purpose of the user insight phase is to generate views on: -

- General awareness of services (specifically targeting certain segments)
- General awareness of how to access services
- Barriers to access – what would enable access to the services / or be a barrier to access services (for the target segment)
- What would support people to achieve their outcome I.e. weight loss or quitting smoking.
- What support would people need to achieve their desired outcomes?

II.2.6) Estimated value

Value excluding VAT: £100,000

II.3) Estimated date of publication of contract notice

22 January 2024

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes