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Planning

## **Public Health Service User Insights**

Kent County Council

F01: Prior information notice

Prior information only

Notice identifier: 2024/S 000-000993

Procurement identifier (OCID): ocids-h6vhtk-042c71

Published 11 January 2024, 3:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Kent County Council

Sessions House

Maidstone

ME14 1XQ

#### **Contact**

Mr Matt Wellard

#### **Email**

[Matthew.Wellard@kent.gov.uk](mailto:Matthew.Wellard@kent.gov.uk)

#### **Telephone**

+44 3000413221

**Country**

United Kingdom

**Region code**

UKJ4 - Kent

**Internet address(es)**

Main address

<http://www.kent.gov.uk>

Buyer's address

<http://www.kent.gov.uk>

**I.3) Communication**

Additional information can be obtained from the above-mentioned address

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Public Health Service User Insights

#### **II.1.2) Main CPV code**

- 79311000 - Survey services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Kent County Council is seeking to understand the needs of populations in Kent to; help improve access to services and to help improve efficiency.

A review of insight indicates that there are significant gaps in terms of qualitative insight. It is especially interested in individuals who may not actively engage in our services.

The purpose of the user insight phase is to generate views on: -

- General awareness of services (specifically targeting certain segments)
- General awareness of how to access services
- Barriers to access – what would enable access to the services / or be a barrier to access services (for the target segment)
- What would support people to achieve their outcome I.e. weight loss or quitting smoking.
- What support would people need to achieve their desired outcomes?

#### **II.1.5) Estimated total value**

Value excluding VAT: £100,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKJ4 - Kent

### **II.2.4) Description of the procurement**

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The purpose of the user insight phase is to generate views on: -

- General awareness of services (specifically targeting certain segments)
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- Barriers to access – what would enable access to the services / or be a barrier to access services (for the target segment)
- What would support people to achieve their outcome I.e. weight loss or quitting smoking.
- What support would people need to achieve their desired outcomes?

### **II.2.6) Estimated value**

Value excluding VAT: £100,000

## **II.3) Estimated date of publication of contract notice**

22 January 2024

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes