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Contract

## **NU/1707 - The Provision of International Market Research and Business Development - USA**

Newcastle University

F03: Contract award notice

Notice identifier: 2023/S 000-000985

Procurement identifier (OCID): ocds-h6vhtk-02d6b5

Published 12 January 2023, 2:38pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Newcastle University

Newcastle University, Procurement Services, Kingsgate

Newcastle

NE1 7RU

#### **Contact**

Neil Addison

#### **Email**

[pruchasing@ncl.ac.uk](mailto:pruchasing@ncl.ac.uk)

#### **Telephone**

+44 1912086396

#### **Country**

United Kingdom

**Region code**

UKC22 - Tyneside

**Internet address(es)**

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

NU/1707 - The Provision of International Market Research and Business Development - USA

Reference number

DN561509

#### **II.1.2) Main CPV code**

- 79900000 - Miscellaneous business and business-related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The USA is a top priority region for engagement for Newcastle University. International student recruitment is a high priority and we wish to enhance our capacity to engage with students interested in studying in the UK and to build the profile and the brand of the University across the US. In addition, the University wishes to broaden the range of its activities in the USA, including the development of academic partnerships with high quality HEIs, development of relations with government, NGO and corporate organisations, exchange and placement of students and staff for studies, work, and other forms of experiential learning.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Lowest offer: 12,000 USD / Highest offer: 97,372 USD taken into consideration

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 75100000 - Administration services

### **II.2.3) Place of performance**

NUTS codes

- US - United States

### **II.2.4) Description of the procurement**

Based in the USA the Firm will be able to employ staff who can provide a range of services that will enable us to offer an in-country liaison, advice and marketing activity to support the University's strategies.

### **II.2.5) Award criteria**

Quality criterion - Name: Mandatory, Discretionary and Qualitative Exclusion Questions / Weighting: Pass/Fail

Quality criterion - Name: Technical Merit / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: Yes

Description of options

The contract may be extended for two further periods of one year each at the option of the University.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- No tenders or no suitable tenders/requests to participate in response to restricted procedure

Explanation:

The justification is a failed tender which saw no acceptable offers submitted.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-020294](#)

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## **Section V. Award of contract**

### **Contract No**

NU1707

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

11 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Foothold America Inc.

68 Harrison Avenue

Boston

02111

Country

United States

NUTS code

- US - United States

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: 12,000 USD / Highest offer: 97,372 USD taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Newcastle University

Tyne and Wear

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.