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Contract

Teaching Centre Framework update

BRITISH COUNCIL(THE)

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-000975

Procurement identifier (OCID): ocds-h6vhtk-0600c1

Published 7 January 2026, 11:11am

Scope

Description

We require specialist brand experience and environmental design services to update our Young Learners teaching centre brand guidelines in line with the refreshed British Council brand, launched in November 2025.

Contract 1

Supplier

- I-AM ASSOCIATES LTD

Contract value

- £40,000 excluding VAT
- £50,000 including VAT

Below the relevant threshold

Date signed

8 December 2025

Contract dates

- 8 December 2025 to 31 March 2026
- 3 months, 24 days

Main procurement category

Services

CPV classifications

- 79415200 - Design consultancy services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - without competition

Supplier

I-AM ASSOCIATES LTD

Rochelle, 1 Montclare Street

London

E2 7EU

United Kingdom

Email: ben@i-amonline.com

Region: UKI42 - Tower Hamlets

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

BRITISH COUNCIL(THE)

- Companies House: RC000060
- Public Procurement Organisation Number: PHTN-1551-GCQH

1 Redman Place, Stratford,

London

E20 1JQ

United Kingdom

Email: Global.Procurement@britishcouncil.org

Website: <http://www.britishcouncil.org/>

Region: UKI41 - Hackney and Newham

Organisation type: Public authority - sub-central government