This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/000963-2024">https://www.find-tender.service.gov.uk/Notice/000963-2024</a>

Contract

# **UKRI-3323 UKRI India Stronger Stories**

**UK Research & Innovation** 

F03: Contract award notice

Notice identifier: 2024/S 000-000963

Procurement identifier (OCID): ocds-h6vhtk-042c5f

Published 11 January 2024, 2:06pm

## **Section I: Contracting authority**

## I.1) Name and addresses

**UK Research & Innovation** 

Polaris House,, North Star Avenue

Swindon

SN2 1FL

#### Contact

Corporate Procurement

#### **Email**

corporateprocurement@ukri.org

### **Telephone**

+44 1793867000

### Country

**United Kingdom** 

Region code

UKK14 - Swindon

Internet address(es)

Main address

www.ukri.org

## I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Research and innovation

## **Section II: Object**

## II.1) Scope of the procurement

II.1.1) Title

UKRI-3323 UKRI India Stronger Stories

#### II.1.2) Main CPV code

• 79413000 - Marketing management consultancy services

#### II.1.3) Type of contract

Services

### II.1.4) Short description

\*\*\*THIS IS A CONTRACT AWARD NOTICE, NOT A CALL FOR COMPETITION\*\*\* UKRI appointed a supplier to create a narrative and other marketing work specific for this project. The contract was awarded following a negotiated procedure without prior publication, in accordance with Regulation 32 of the Public Contract Regulations 2015.

#### II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £16,750

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UKK14 - Swindon

Main site or place of performance

Swindon

#### II.2.4) Description of the procurement

\*\*\*THIS IS A CONTRACT AWARD NOTICE, NOT A CALL FOR COMPETITION\*\*\* UKRI appointed a supplier to create a narrative and other marketing work specific for this project. The contract was awarded following a negotiated procedure without prior publication, in accordance with Regulation 32 of the Public Contract Regulations 2015.

#### II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 100

Price - Weighting: 10

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### Section IV. Procedure

## IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - o absence of competition for technical reasons

#### Explanation:

The contract was awarded following a negotiated procedure without prior publication, in accordance with Regulation 32 of the Public Contract Regulations 2015.

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

10 January 2024

#### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Long Run Works Ltd T/A Stronger Stories

office 105, 4 Fisher Street

L	e	W	/6	95	6

BN7 2DG

Country

United Kingdom

**NUTS** code

• UKJ22 - East Sussex CC

National registration number

na

The contractor is an SME

No

## V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £16,750

Total value of the contract/lot: £16,750

## **Section VI. Complementary information**

## VI.3) Additional information

Redacted contract documents will be made available within the next 30 days on the UKRI website at: <a href="https://www.ukri.org/about-us/procurement-contract-transparency-data/">https://www.ukri.org/about-us/procurement-contract-transparency-data/</a>

To view this notice, please click here:

https://ukri.delta-esourcing.com/delta/viewNotice.html?noticeId=834603583

GO Reference: GO-2024111-PRO-24936657

## VI.4) Procedures for review

VI.4.1) Review body

UK Research and Innovation

Polaris House,, North Star Avenue

Swindon

SN2 1FL

Email

corporateprocurement@ukri.org

Telephone

+44 1793867000

Country

**United Kingdom**