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Contract

## **UKRI-3323 UKRI India Stronger Stories**

UK Research & Innovation

F03: Contract award notice

Notice identifier: 2024/S 000-000963

Procurement identifier (OCID): ocds-h6vhtk-042c5f

Published 11 January 2024, 2:06pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

UK Research & Innovation

Polaris House,, North Star Avenue

Swindon

SN2 1FL

#### **Contact**

Corporate Procurement

#### **Email**

[corporateprocurement@ukri.org](mailto:corporateprocurement@ukri.org)

#### **Telephone**

+44 1793867000

#### **Country**

United Kingdom

**Region code**

UKK14 - Swindon

**Internet address(es)**

Main address

[www.ukri.org](http://www.ukri.org)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Research and innovation

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

UKRI-3323 UKRI India Stronger Stories

**II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

\*\*\*THIS IS A CONTRACT AWARD NOTICE, NOT A CALL FOR COMPETITION\*\*\* UKRI appointed a supplier to create a narrative and other marketing work specific for this project. The contract was awarded following a negotiated procedure without prior publication, in accordance with Regulation 32 of the Public Contract Regulations 2015.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £16,750

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK14 - Swindon

Main site or place of performance

Swindon

#### **II.2.4) Description of the procurement**

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#### **II.2.5) Award criteria**

Quality criterion - Name: Criterion 1 / Weighting: 100

Price - Weighting: 10

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The services can be provided only by a particular economic operator for the following reason:
  - absence of competition for technical reasons

Explanation:

The contract was awarded following a negotiated procedure without prior publication, in accordance with Regulation 32 of the Public Contract Regulations 2015.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

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## Section V. Award of contract

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

10 January 2024

#### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Long Run Works Ltd T/A Stronger Stories

office 105, 4 Fisher Street

Lewes

BN7 2DG

Country

United Kingdom

NUTS code

- UKJ22 - East Sussex CC

National registration number

na

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £16,750

Total value of the contract/lot: £16,750

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## **Section VI. Complementary information**

### **VI.3) Additional information**

Redacted contract documents will be made available within the next 30 days on the UKRI website at: <https://www.ukri.org/about-us/procurement-contract-transparency-data/>

To view this notice, please click here:

<https://ukri.delta-esourcing.com/delta/viewNotice.html?noticeId=834603583>

GO Reference: GO-2024111-PRO-24936657

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

UK Research and Innovation

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