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Not applicable

## **Support for Delivering Safety Communications for MHRA**

MHRA

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-000945

Procurement identifier (OCID): ocds-h6vhtk-04ced9

Published 10 January 2025, 6:43pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

MHRA

10 South Colonnade

London

E14 4PU

#### **Contact**

Purchasing

#### **Email**

[purchasing@mhra.gov.uk](mailto:purchasing@mhra.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**National registration number**

MHRA

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/medicines-and-healthcare-products-regulatory-agency>

Buyer's address

<https://www.gov.uk/government/organisations/medicines-and-healthcare-products-regulatory-agency>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Support for Delivering Safety Communications for MHRA

Reference number

C327833

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The objective of this Procurement Call for Competition is to award one Contract to support delivery of the MHRA's communications to healthcare professionals (HCPs), and facilitate improved safety communications including optimising engagement rates and reach.

The MHRA seeks the appointment of a Supplier who has experience of and expertise in (Technical and Professional ability):

- issuing broad email campaigns to a large audience including but not limited to NHS email addresses.

(Please note, the Supplier would need to own or have access to the email addresses/contacts for a range of HCPs as the MHRA cannot provide any contact/subscription details - our expectation of the extent of the database is that it can reach more than 100,000 HCPs across the UK and disciplines/specialisms; good representation across the healthcare sector)

- maintaining contact details to ensure up-to-date, and seeking to expand the contacts database.

- formatting and dispatching communications/emails (including ability to deal with NHS firewall/security challenges).

The Contract shall run for a period of three years (Initial Term) with provision for optional extension(s) up to a maximum period of six years (subject to earlier termination).

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2025/S 000-000757](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

II.2.7.4

Instead of

Text

16 March 2031

Read

Text

16 March 2028

Section number

II.2.7.5

Instead of

Text

No

Read

Text

Yes