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Contract

Creative, Digital and Marketing Services

The Queen Elizabeth Conference Centre

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-000920

Procurement identifier (OCID): ocds-h6vhtk-06009d

Published 7 January 2026, 10:00am

Scope

Description

The QEII Centre using its own internal procurement and purchasing policies sought three quotes using a specification and requirements document to select a company to support creative, digital and marketing services. Due to a procedural error, a UK4 Tender Notice was not issued prior to the competitive process. The QEII Centre is satisfied however that the correct procedure to select the successful company was used, is fair, transparent and within the scope of its policies.

Contract 1

Supplier

- THIS IS GAIN LTD

Contract value

- £38,760 excluding VAT
- £46,512 including VAT

Below the relevant threshold

Date signed

18 August 2025

Contract dates

- 18 August 2025 to 17 August 2028
- 3 years

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UK - United Kingdom

Procedure

Procedure type

Below threshold - limited competition

Supplier

THIS IS GAIN LTD

- Companies House: 16068670
- Public Procurement Organisation Number: PHHH-8326-ZYLY

Avalon

Bournemouth

BH8 8EZ

United Kingdom

Email: jasmine.cainey@thisisgain.com

Website: <http://www.thisisgain.com/>

Region: UKK24 - Bournemouth, Christchurch and Poole

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

The Queen Elizabeth Conference Centre

- Public Procurement Organisation Number: PLXN-8621-WRWP

Broad Sanctuary

London

SW1P 3EE

United Kingdom

Email: tenders@qeicentre.london

Region: UKI32 - Westminster

Organisation type: Public authority - central government