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Contract

## **Transport Scotland Communications Support Services Framework - 2022-2026**

Transport Scotland

F03: Contract award notice

Notice identifier: 2023/S 000-000874

Procurement identifier (OCID): ocds-h6vhtk-02ffcf

Published 11 January 2023, 4:30pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Transport Scotland

Buchanan House, 58 Port Dundas Road

Glasgow

G4 0HF

#### **Contact**

Dominick Cafferkey

#### **Email**

[Dominick.cafferkey@transport.gov.scot](mailto:Dominick.cafferkey@transport.gov.scot)

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<http://www.transport.gov.scot>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00099](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00099)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

National or federal Agency/Office

**I.5) Main activity**

Other activity

Transport

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Transport Scotland Communications Support Services Framework - 2022-2026

Reference number

TS/MP/SER/2021/06

#### **II.1.2) Main CPV code**

- 63712000 - Support services for road transport

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The service provider will be required to supply communication support across all directorates within

Transport Scotland. Information on the directorates within Transport Scotland is available at

<https://www.transport.gov.scot/about/our-directorates/>

Communication support will include, but is not limited to, the following services: Strategic Planning;

Stakeholder engagement and liaison, Crisis and issues management, Internal communications, Events

and exhibition support, Evaluation and media monitoring, Press trip organisation, and Media intelligence.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £6,000,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 71311100 - Civil engineering support services
- 79956000 - Fair and exhibition organisation services
- 75130000 - Supporting services for the government
- 79822500 - Graphic design services
- 79416000 - Public relations services
- 79416200 - Public relations consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKM - Scotland

### **II.2.4) Description of the procurement**

Transport Scotland is an agency of the Scottish Government and contracts in the name of and on behalf of the Scottish Ministers.

Transport Scotland has identified the need to appoint a suitably qualified and experienced communications specialist to provide critical communication support services to allow Transport Scotland to meet its statutory obligations in engaging with the community and wider stakeholders when planning, developing and delivering quality public facing communications for our major transport related projects over the next four years.

The typical scope of services anticipated under this Single-Supplier Framework Agreement may include, but will not be limited to:

the preparation for public engagement events, including the production of communications materials such as exhibition panels and leaflets, as well as providing support at these events, social media engagement and advertising, and mapping of stakeholders for our major

projects.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-030808](#)

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## **Section V. Award of contract**

### **Contract No**

TS/MP/SER/2021/06

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 January 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

The BIG Partnership

Fountain House, 1-3 Woodside Crescent

Glasgow

G3 7UL

Telephone

+44 1413339585

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £6,000,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(SC Ref:718821)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Sheriff Clerk's Office

PO Box 23, 1 Carlton Place

Glasgow

Email

[Glasgow@scotcourts.gov.uk](mailto:Glasgow@scotcourts.gov.uk)

Country

United Kingdom