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Contract

Transport Scotland Communications Support Services Framework - 2022-2026

Transport Scotland

F03: Contract award notice

Notice identifier: 2023/S 000-000874

Procurement identifier (OCID): ocds-h6vhtk-02ffcf

Published 11 January 2023, 4:30pm

Section I: Contracting authority

I.1) Name and addresses

Transport Scotland

Buchanan House, 58 Port Dundas Road

Glasgow

G4 0HF

Contact

Dominick Cafferkey

Email

Dominick.cafferkey@transport.gov.scot

Country

United Kingdom

NUTS code

UKM82 - Glasgow City

Internet address(es)

Main address

<http://www.transport.gov.scot>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00099

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

National or federal Agency/Office

I.5) Main activity

Other activity

Transport

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Transport Scotland Communications Support Services Framework - 2022-2026

Reference number

TS/MP/SER/2021/06

II.1.2) Main CPV code

- 63712000 - Support services for road transport

II.1.3) Type of contract

Services

II.1.4) Short description

The service provider will be required to supply communication support across all directorates within

Transport Scotland. Information on the directorates within Transport Scotland is available at

<https://www.transport.gov.scot/about/our-directorates/>

Communication support will include, but is not limited to, the following services: Strategic Planning;

Stakeholder engagement and liaison, Crisis and issues management, Internal communications, Events

and exhibition support, Evaluation and media monitoring, Press trip organisation, and Media

intelligence.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,000,000

II.2) Description

II.2.2) Additional CPV code(s)

- 71311100 - Civil engineering support services
- 79956000 - Fair and exhibition organisation services
- 75130000 - Supporting services for the government
- 79822500 - Graphic design services
- 79416000 - Public relations services

- 79416200 - Public relations consultancy services

II.2.3) Place of performance

NUTS codes

- UKM - Scotland

II.2.4) Description of the procurement

Transport Scotland is an agency of the Scottish Government and contracts in the name of and on behalf of the Scottish Ministers.

Transport Scotland has identified the need to appoint a suitably qualified and experienced communications specialist to provide critical communication support services to allow Transport Scotland to meet its statutory obligations in engaging with the community and wider stakeholders when planning, developing and delivering quality public facing communications for our major transport related projects over the next four years.

The typical scope of services anticipated under this Single-Supplier Framework Agreement may include, but will not be limited to:

the preparation for public engagement events, including the production of communications materials such as exhibition panels and leaflets, as well as providing support at these events, social media engagement and advertising, and mapping of stakeholders for our major projects.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-030808](#)

Section V. Award of contract

Contract No

TS/MP/SER/2021/06

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 January 2023

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The BIG Partnership

Fountain House, 1-3 Woodside Crescent

Glasgow

G3 7UL

Telephone

+44 1413339585

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £6,000,000

Section VI. Complementary information

VI.3) Additional information

(SC Ref:718821)

VI.4) Procedures for review

VI.4.1) Review body

Sheriff Clerk's Office

PO Box 23, 1 Carlton Place

Glasgow

Email

Glasgow@scotcourts.gov.uk

Country

United Kingdom