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Tender

## **Marketing Telecommunications**

Procurement Assist Limited c/o Integrated Facilities Management Bolton Ltd (iFM Bolton)

F02: Contract notice

Notice identifier: 2025/S 000-000856

Procurement identifier (OCID): ocds-h6vhtk-04cf1b

Published 10 January 2025, 2:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Procurement Assist Limited c/o Integrated Facilities Management Bolton Ltd (iFM Bolton)

Royal Bolton Hospital, Minerva Road, Farnworth

Bolton

BL4 0JR

#### **Email**

[tenders@procurementassist.co.uk](mailto:tenders@procurementassist.co.uk)

#### **Telephone**

+44 3301281336

#### **Country**

United Kingdom

#### **Region code**

UK - United Kingdom

**Internet address(es)**

Main address

<http://www.boltonft.nhs.uk/about-us/trust-profile/ifm-bolton/>

Buyer's address

<http://www.procurementassist.co.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Bolton:-Graphic-design-services./U8SE7G3227>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Marketing Telecommunications

Reference number

PA BOS 06

#### **II.1.2) Main CPV code**

- 79822500 - Graphic design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Procurement Assist Limited is seeking service providers to take part in tendering for a place on a 60 month Dynamic Purchasing System for Marketing Communications.

The services will be split into 2 Categories, as follows:

Category 1: Brand Design Service

Category 2: Design and Supply of Marketing Material

The DPS will be available for use by iFM Bolton and the whole public sector from across the United Kingdom. The DPS initial application period is 30 days but will remain open until 31 May 2029. Applications from service providers can be made at any time during this period.

The DPS is intended to be a fast route to market for Clients, with Clients not needing any further engagement with OJEU procurement processes.

Procurement Assist is publishing this Notice of Amendment made pursuant to the original Notice 2020/S 081-192465 to extend the DPS to 31 May 2029. The remaining information in relation to this DPS is unchanged.

#### **II.1.5) Estimated total value**

Value excluding VAT: £50,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Brand Design Service

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

#### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

#### **II.2.4) Description of the procurement**

Including, but not limited to:

- A design service comprising creative design and graphic design for Clients. The service may include on site creative workshops and a graphic design service.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £25,000,000

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

End date

31 May 2029

This contract is subject to renewal

Yes

Description of renewals

Procurement Assist are extending the active period of the DPS to 31 May 2029. The DPS will be reviewed on an annual basis for amendment, further extension, termination or to re-procure.

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 1

Maximum number: 100

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/U8SE7G3227>

## **II.2) Description**

### **II.2.1) Title**

## Design and Supply of Marketing Material

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79822500 - Graphic design services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### **II.2.4) Description of the procurement**

Including, but not limited to:

- A design service comprising creative design and graphic design for Clients based on their predetermined needs.
- Supply of stationery items with creative design printed. The supply element is anticipated to be a small element of this DPS. The supply and any subsequent printing can be either carried out in house or carried out by a third party.
- Examples of this service may include adding a corporate logo onto stationery. Or printing A4 letter head paper using corporate logo already designed by the Client.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £25,000,000

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### **Section III. Legal, economic, financial and technical information**

#### **III.1) Conditions for participation**

##### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

The dynamic purchasing system might be used by additional purchasers

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 081-192465](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

31 May 2029

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

1 June 2029

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English



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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Bolton:-Graphic-design-services./U8SE7G3227>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/U8SE7G3227>

GO Reference: GO-2025110-PRO-29098696

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court

Royal Court of Justice, London

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

The High Court

Royal Court of justice, London

London

WC2A 2LL

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

The High Court

Royal Court of Justice, London

London

WC2A 2LL

Country

United Kingdom