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Tender

Small Format Digital Advertising Panels Concession Contract

London Borough of Camden Council

F24: Concession notice

Notice identifier: 2025/S 000-000816

Procurement identifier (OCID): ocds-h6vhtk-04cefc

Published 10 January 2025, 11:59am

Section I: Contracting authority/entity

I.1) Name and addresses

London Borough of Camden Council

Town Hall

LONDON

WC1H9JE

Email

procurement@camden.gov.uk

Country

United Kingdom

Region code

UKI31 - Camden and City of London

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.camden.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=72336e6d-9ece-ef11-8133-005056b64545>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=72336e6d-9ece-ef11-8133-005056b64545>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Small Format Digital Advertising Panels Concession Contract

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The London Borough of Camden is seeking to appoint a concessionaire to supply, install, maintain and advertise media owner concession services for the Council's small format digital advertising estate. The contract is intended to commence on 1st September 2025 for a period of 7 years.

II.1.6) Information about lots

This concession is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI31 - Camden and City of London

Main site or place of performance

London Borough of Camden

II.2.4) Description of the procurement

The London Borough of Camden is seeking to appoint a concessionaire to supply, install, maintain and advertise media owner concession services for the Council's small format digital advertising estate.

II.2.5) Award criteria

Concession is awarded on the basis of the criteria stated in the procurement documents

II.2.7) Duration of the concession

Duration in months

Section IV. Procedure

IV.2) Administrative information

IV.2.2) Time limit for submission of applications or receipt of tenders

Date

17 February 2025

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Cabinet Office

London

Country

United Kingdom