

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/000816-2025>

Tender

## **Small Format Digital Advertising Panels Concession Contract**

London Borough of Camden Council

F24: Concession notice

Notice identifier: 2025/S 000-000816

Procurement identifier (OCID): ocids-h6vhtk-04cefc

Published 10 January 2025, 11:59am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

London Borough of Camden Council

Town Hall

LONDON

WC1H9JE

#### **Email**

[procurement@camden.gov.uk](mailto:procurement@camden.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKI31 - Camden and City of London

#### **Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.camden.gov.uk/>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=72336e6d-9ece-ef11-8133-005056b64545>

Additional information can be obtained from the above-mentioned address

Applications or, where applicable, tenders must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=72336e6d-9ece-ef11-8133-005056b64545>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Small Format Digital Advertising Panels Concession Contract

**II.1.2) Main CPV code**

- 79341000 - Advertising services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The London Borough of Camden is seeking to appoint a concessionaire to supply, install, maintain and advertise media owner concession services for the Council's small format digital advertising estate. The contract is intended to commence on 1st September 2025 for a period of 7 years.

### **II.1.6) Information about lots**

This concession is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKI31 - Camden and City of London

Main site or place of performance

London Borough of Camden

### **II.2.4) Description of the procurement**

The London Borough of Camden is seeking to appoint a concessionaire to supply, install, maintain and advertise media owner concession services for the Council's small format digital advertising estate.

### **II.2.5) Award criteria**

Concession is awarded on the basis of the criteria stated in the procurement documents

### **II.2.7) Duration of the concession**

Duration in months

---

## **Section IV. Procedure**

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for submission of applications or receipt of tenders**

Date

17 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

---

## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Cabinet Office

London

Country

United Kingdom