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Tender

## **Contract to Supply Footfall Data for Town Centres in England and Wales for the Valuation Office Agency**

Valuation Office Agency

F02: Contract notice

Notice identifier: 2024/S 000-000809

Procurement identifier (OCID): ocds-h6vhtk-0422e4

Published 10 January 2024, 2:18pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Valuation Office Agency

10 South Colonnade

LONDON

E144PU

#### **Contact**

\*\*\*\*\*Interested parties must contact VOA tenders mailbox ([tenders@voa.gov.uk](mailto:tenders@voa.gov.uk)) quoting ref VOA/2023/064, to obtain an electronic copy of the ITT documentation\*\*\*\*\*

#### **Email**

[tenders@voa.gov.uk](mailto:tenders@voa.gov.uk)

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/valuation-office-agency>

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

<https://www.gov.uk/government/organisations/valuation-office-agency/about/procurement>

Additional information can be obtained from another address:

Valuation Office Agency

10 South Colonnade

London

E14 4PU

**Contact**

\*\*\*\*\*Interested parties must contact VOA tenders mailbox (tenders@voa.gov.uk) quoting ref VOA/2023/064, to obtain an electronic copy of the ITT documentation\*\*\*\*\*

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[tenders@voa.gov.uk](mailto:tenders@voa.gov.uk)

**Country**

United Kingdom

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UK - United Kingdom

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/valuation-office-agency>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Contract to Supply Footfall Data for Town Centres in England and Wales for the Valuation Office Agency

Reference number

VOA-2023-064

**II.1.2) Main CPV code**

- 72314000 - Data collection and collation services

**II.1.3) Type of contract**

## Services

### **II.1.4) Short description**

The Valuation Office Agency (VOA) is competing via the Open Procedure with the intention to appoint a single provider for the provision of footfall data to assist in the preparation of Rateable Values for the 2026 Rating Lists.

See Section II 2.4 (Description of the procurement) for further information.

Please note that it's the intention of the VOA to award a single contract, although it also retains the right to make no award.

The procurement event will close at 17:00pm on 13/02/2024.

### **II.1.5) Estimated total value**

Value excluding VAT: £1

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)
- UKH - East of England
- UKI - London

- UKJ - South East (England)
- UKK - South West (England)
- UKL - Wales

## **II.2.4) Description of the procurement**

The Valuation Office Agency (VOA) is an executive agency of His Majesty's Revenue and Customs (HMRC).

As the public sector's property valuation experts, we provide valuations and property advice to the government and local authorities in England, Scotland and Wales to support taxation and targeted financial support for families and individuals.

The VOA also provides property valuation and surveying services to public sector bodies.

Its work includes:

- compiling and maintaining lists of council tax bands for approximately 26 million domestic properties.
- compiling and maintaining lists detailing the rateable value of over 2 million commercial properties for business rates.
- determining Local Housing Allowance rates across England.
- advising local authorities of the maximum subsidy level payable for Housing Benefit claims under the local reference rent system.
- maintaining a register of fair rents for regulated tenancies in England.
- providing statutory valuations to support taxes administered by HMRC and the administration of benefits by the Department for Work and Pensions; and
- providing a range of independent property advice and valuations across the public sector.

Please see [www.voa.gov.uk](http://www.voa.gov.uk) for further details.

The Agency provides services for different types of customers including:

- Occupiers and owners across non-domestic and domestic properties, who may not appoint a representative or trusted helper to interact on their behalf.

- Billing Authorities - when they engage with a VOA service or act an intermediary on behalf of customers.
- Other public bodies - who require valuations or property advice from the VOA to carry out their functions.

The footfall and retail vacancy rates in a particular town centre are traditionally regarded as a measure of the economic health of the location and a contributory factor in the levels of rents paid for retail units in the location. Any changes in footfall or vacancy rates can have a knock on effect to rental values.

It is generally acknowledged that footfall is a strong indicator of a location's trading performance, and this has been corroborated by the private sector identifying that town centres, with higher footfall volumes, generate a greater level of spend.

This often translates into the levels of rents that are paid for retail outlets, and aids in comparison between streets in a town/city centre, within streets and between town centres.

As the Rateable Values determined by the VOA have a direct relationship with the rental value of premises, as at a defined date, it follows that footfall can have a direct comparative relationship between Rateable Values.

The VOA needs to acquire suitable footfall data to assist in the preparation of Rateable Values for the 2026 Rating Lists.

The dataset that the VOA requires is as follows:

- The data should separately cover and identify 100+ town / city centres in England and Wales. For city centres and larger town centres it should be broken down to separately provide data for identified main shopping streets. It would be an advantage if "landmark" shopping streets, such as Oxford Street in London were further broken down into defined geographical sectors.
- Initially the data should cover the period from 1st April 2024 to 1st April 2027 and be supplied on an ongoing quarterly basis from the beginning of the contract.
- For each centre/street it must provide:
  - Weekly average footfall by month;
  - Data to be provided as volumes and year-on-year percentage change;
  - Data to be provided in Excel spreadsheet format;

- There needs to be no restriction against the VOA downloading the data provided, storing it on our own systems and quoting the data at a later date.

- Each quarterly Footfall report must:

- Detail approach and methodology adopted;

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6) Estimated value**

Value excluding VAT: £1

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-036267](#)

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

13 February 2024

Local time

5:00pm



**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.2.7) Conditions for opening of tenders**

Date

14 February 2024

Local time

9:00am

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Valuation Office Agency

10 South Colonnade

London

E14 4PU

Email

[tenders@voa.gov.uk](mailto:tenders@voa.gov.uk)

Country

United Kingdom