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Contract

## **ID 3135558 DfE - Invest NI - Provision of Public Relations Services in the India, Middle East and Africa (IMEA) Region**

Invest Northern Ireland

F03: Contract award notice

Notice identifier: 2021/S 000-000788

Procurement identifier (OCID): ocids-h6vhtk-028a68

Published 14 January 2021, 3:56pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Invest Northern Ireland

Bedford Street

BELFAST

**Email**

[SSDAdmin.CPD@finance-ni.gov.uk](mailto:SSDAdmin.CPD@finance-ni.gov.uk)

**Country**

United Kingdom

**NUTS code**

UK - UNITED KINGDOM

**Internet address(es)**

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

General public services

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### **Section II: Object**

#### **II.1) Scope of the procurement**

##### **II.1.1) Title**

ID 3135558 DfE - Invest NI - Provision of Public Relations Services in the India, Middle East and Africa (IMEA) Region

Reference number

ID 3135558

##### **II.1.2) Main CPV code**

- 79416000 - Public relations services

##### **II.1.3) Type of contract**

Services

##### **II.1.4) Short description**

The Contractor shall provide Public Relations (PR) services to support the Client's sales team's activities across India, Middle East and Africa. Whilst the majority of the PR activity is anticipated to be in the UAE, the Contractor shall have the ability to deliver PR activity across the IMEA region. This Contract will commence on the date of Contract award (expected to be January 2021) for an initial period of 24 months with the option to

extend for a further period of up to, and including, 12 months.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £450,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79416100 - Public relations management services
- 79416200 - Public relations consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKN - NORTHERN IRELAND

#### **II.2.4) Description of the procurement**

The Contractor shall provide Public Relations (PR) services to support the Client's sales team's activities across India, Middle East and Africa. Whilst the majority of the PR activity is anticipated to be in the UAE, the Contractor shall have the ability to deliver PR activity across the IMEA region. This Contract will commence on the date of Contract award (expected to be January 2021) for an initial period of 24 months with the option to extend for a further period of up to, and including, 12 months.

#### **II.2.5) Award criteria**

Quality criterion - Name: AC1 Account Manager Experience / Weighting: 17.55

Quality criterion - Name: AC2 Proposed Methodology / Weighting: 30.55

Quality criterion - Name: AC3 Proposed reporting and evaluating of activities, outcomes and impact / Weighting: 8.45

Quality criterion - Name: AC4 Project management / Weighting: 8.45

Cost criterion - Name: AC5 Drafting of by-lined article / editorial per 500 words cost / Weighting: 11.9

Cost criterion - Name: AC6 Partner / Director rate / Weighting: 7

Cost criterion - Name: AC7 Account Manager rate / Weighting: 12.95

Cost criterion - Name: AC8 Administrator rate / Weighting: 3.15

#### **II.2.11) Information about options**

Options: Yes

Description of options

One option to extend for any period up to and including twelve months

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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### **Section IV. Procedure**

#### **IV.1) Description**

##### **IV.1.1) Type of procedure**

Open procedure

##### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

#### **IV.2) Administrative information**

##### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 212-520588](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Contract

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 January 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

FTI CONSULTING LLP

200 ALDERSGATE STREET

LONDON

EC1A 4HD

Email

[julian.glass@fticonsulting.com](mailto:julian.glass@fticonsulting.com)

Telephone

+44 2037271000

Country

United Kingdom

NUTS code

- UK - UNITED KINGDOM

Internet address

<https://etendersni.gov.uk/epps>

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £450,000

Total value of the contract/lot: £450,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The successful Contractor's performance on this Contract will be managed as per the specification and regularly monitored (see. Procurement Guidance Note 01/12 - Contract Management - Procedures and Principles). Contractors not delivering on contract requirements is a serious matter. It means the public purse is not getting what it is paying for. If a contractor fails to reach satisfactory. levels of contract performance they will be given a specified time to improve. If, after the specified time, they still fail to reach satisfactory. levels of contract performance, the matter will be escalated to senior management in CPD for further action. If this occurs and their. performance still does not improve to satisfactory levels within the specified period, it may be regarded as an act of grave professional. misconduct and they may be issued with a Notice of Unsatisfactory Performance and this Contract may be terminated. A central register. of such Notices for supplies and services contracts will be maintained and published on the CPD website. Any contractor in receipt of a. Notice of Unsatisfactory Performance will be required to declare this in future tender submissions for a period of three years from the. date of issue of the Notice. It may also result in the contractor being excluded from all procurement competitions being undertaken by. Centres of Procurement Expertise on behalf of bodies covered by the Northern Ireland Procurement Policy

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The UK does not have any special review body with responsibility for appeal/mediation procedures in public procurement competitions. Any challenges are dealt with by the High Court Commercial Division to which proceedings may be issued regarding alleged breaches of the Public Contracts Regulations.

Belfast

Country

United Kingdom