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Tender

## **BLC-0189 - Social Media Management Platform Framework**

BlueLight Commercial Ltd

F02: Contract notice

Notice identifier: 2025/S 000-000775

Procurement identifier (OCID): ocids-h6vhtk-04cee1

Published 10 January 2025, 9:35am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

BlueLight Commercial Ltd

Lloyd House, Colmore Circus Queensway

Birmingham

B4 6DG

#### **Contact**

Amy McTear

#### **Email**

[amy.mctear@bluelight.police.uk](mailto:amy.mctear@bluelight.police.uk)

#### **Country**

United Kingdom

#### **NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

[www.bluelight.police.uk](http://www.bluelight.police.uk)

Buyer's address

<https://sell2.in-tend.co.uk/blpd/home>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://sell2.in-tend.co.uk/blpd/publictenders>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Ministry or any other national or federal authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BLC-0189 - Social Media Management Platform Framework

Reference number

BLC-0189

### **II.1.2) Main CPV code**

- 72000000 - IT services: consulting, software development, Internet and support

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

This Invitation to Tender has been issued by BlueLight Commercial who are seeking to award a multi-supplier Framework for the provision of Social Media Management Platforms.

### **II.1.5) Estimated total value**

Value excluding VAT: £16,000,000

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

## **II.2) Description**

### **II.2.1) Title**

Lot 1 - Social Media Management Platform only

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 48000000 - Software package and information systems

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Lot 1 - Social Media Management Platforms only

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Lot 2 - Social Media Management and Live Chat Platforms

Lot No

2

#### **II.2.2) Additional CPV code(s)**

- 72000000 - IT services: consulting, software development, Internet and support
- 48000000 - Software package and information systems

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

### **II.2.4) Description of the procurement**

Lot 2 - Social Media Management and Live Chat Platforms

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

48

This contract is subject to renewal

No

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

In the case of framework agreements, provide justification for any duration exceeding 4 years:

Framework will be 4 years

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

5 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

#### **IV.2.7) Conditions for opening of tenders**

Date

5 February 2025

Local time

12:01pm

Place

Via electronic portal

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

For information on this tender go to <https://sell2.in-tend.co.uk/blpd/publictenders> using key word search 'BLC-0189'

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British High Court of Justice

British High Court of Justice

London

WC2A 2LL

Telephone

+44 00000000000

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

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