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Contract

Specialist Stop Smoking Services

Norfolk County Council

F03: Contract award notice

Notice identifier: 2024/S 000-000754

Procurement identifier (OCID): ocds-h6vhtk-03fb3a

Published 10 January 2024, 11:12am

Section I: Contracting authority

I.1) Name and addresses

Norfolk County Council

County Hall, Martineau lane

Norwich

NR1 2DH

Email

sourcingteam@norfolk.gov.uk

Country

United Kingdom

NUTS code

UKH15 - Norwich and East Norfolk

Internet address(es)

Main address

www.norfolk.gov.uk

Buyer's address

<https://in-tendhost.co.uk/norfolkcc.aspx/Home>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Specialist Stop Smoking Services

Reference number

NCCT42707

II.1.2) Main CPV code

- 85323000 - Community health services

II.1.3) Type of contract

Services

II.1.4) Short description

Norfolk County Council were seeking a suitable provider to deliver specialist stop smoking services. The service comprises the following elements: • Specialist stop smoking service delivered by trained advisors, worth around £6.6m over the potential full term of 9 years. • A focus on engaging communities where smoking prevalence is highest. • Working with local vape retailers to deliver an e-cigarette service (vouchers and direct supply). • Training and governance of locally commissioned service providers (including GP practices, pharmacies and other community providers). • Working with the Integrated Care System to deliver on its requirements of the NHS long term plan.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,600,000

II.2) Description

II.2.2) Additional CPV code(s)

- 85000000 - Health and social work services

II.2.3) Place of performance

NUTS codes

- UKH17 - Breckland and South Norfolk
- UKH16 - North and West Norfolk
- UKH15 - Norwich and East Norfolk

II.2.4) Description of the procurement

Norfolk County Council were seeking a suitable provider to deliver specialist stop smoking services. The service comprises the following elements: • Specialist stop smoking service delivered by trained advisors, worth around £6.6m over the potential full term of 9 years. • A focus on engaging communities where smoking prevalence is highest. • Working with local vape retailers to deliver an e-cigarette service (vouchers and direct supply). • Training and governance of locally commissioned service providers (including GP practices, pharmacies and other community providers). • Working with the Integrated Care System to deliver on its requirements of the NHS long term plan.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Price was not evaluated in this procurement as there is a fixed budget for this service.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-030873](#)

Section V. Award of contract

Contract No

NCCT42707

Title

Specialist Stop Smoking Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

10 January 2024

V.2.2) Information about tenders

Number of tenders received: 9

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Reed Wellbeing Ltd

London

Country

United Kingdom

NUTS code

- UKI44 - Lewisham and Southwark

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £6,600,000

Total value of the contract/lot: £6,600,000

Section VI. Complementary information

VI.3) Additional information

The value of the contract quoted above is for the full potential lifetime of the agreement.

VI.4) Procedures for review

VI.4.1) Review body

Norfolk County Council

Norwich

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The Public Contracts Regulations 2015 (as amended) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Proceedings must be brought within 30 days from the date of knowledge (the date on which the economic operator first knew or ought to have known that grounds for starting the proceedings had arisen) unless the Court considers that there is good reason for extending the period within which proceedings may be brought, in which case the Court may extend that period up to a maximum of 3 months from the date of knowledge.