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Contract

T21/02_Media Solution for Learning and Teaching

Anglia Ruskin University Higher Education Corporation

F03: Contract award notice

Notice identifier: 2022/S 000-000749

Procurement identifier (OCID): ocds-h6vhtk-02df77

Published 11 January 2022, 12:46pm

Section I: Contracting authority

I.1) Name and addresses

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

Cm1 1SQ

Contact

Martina Senft

Email

procurement@aru.ac.uk

Country

United Kingdom

NUTS code

UKH - East of England

Internet address(es)

Main address

www.aru.ac.uk

Buyer's address

<https://in-tendhost.co.uk/angliaruskuniversity>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

T21/02_Media Solution for Learning and Teaching

Reference number

T21/02

II.1.2) Main CPV code

- 48520000 - Multimedia software package

II.1.3) Type of contract

Supplies

II.1.4) Short description

ARU is looking for a single media solution to primarily provide a rich and engaging learning, teaching and assessment experience for academic staff and students, while

offering the ability to share with other groups such as the general public, and specified individuals such as external examiners and employers. We want our staff and students to be able to do everything within the same system rather than having to come from one system to another for different media related work; we require all the media tools and functions within this document to be met through one system.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £141,350

II.2) Description

II.2.2) Additional CPV code(s)

- 48520000 - Multimedia software package

II.2.3) Place of performance

NUTS codes

- UKH - East of England

II.2.4) Description of the procurement

ARU is looking for a single media solution to primarily provide a rich and engaging learning, teaching and assessment experience for academic staff and students, while offering the ability to share with other groups such as the general public, and specified individuals such as external examiners and employers. We want our staff and students to be able to do everything within the same system rather than having to come from one system to another for different media related work; we require all the media tools and functions within this document to be met through one system. We require your system to seamlessly integrate with Canvas LMS. It is a requirement that the system will work with the data supplied by our student admin system Astra (SITS Tribal) in as much as it needs to identify our registered users. The system will complement our use of Microsoft Office tools, in particular Microsoft Teams. We require that we can export and download statistical data from the system to ingest into other statistical software, such as, Excel and QlikView. The media system will help us with our mission to 'bring Canvas to life' by promoting a rich and highly interactive layer to the educational experience. We require a system that we can create, edit, and stream media including, but not limited to; video, audio, with interactive aspects such as polls, etc, and are open to the possibilities of the system providing tools for graphics and interactive augmented reality materials. Greater use of digital media for pedagogic purposes will support the generation, interrogation, and

presentation of knowledge as a significant basis for active learning. ARU aims for the implementation of the media system to take place in readiness for the start of 2022/23 academic year, with testing and piloting taking place in the 2021/22 academic year. Implementation will require that our existing media is moved from its current storage onto the single media system prior to the 2022/23 take up by our academic community. ARU require the right of ownership to all materials we create and upload to your system. Where appropriate, we would require the ability to add our branding, and change the look and feel to the interface. We require that the system is Software as a Service (SaaS), as such it does not require local installation and is updated via the cloud. We also require that media is stored in your cloud, not on our premises. We require that your system works as 'single sign on' within our environment. Our preferred solution is Azure AD using either SAML or OpenID Connect. During the tender process a test area/sandpit is required. The ability to test scenarios by means of a test system/area/facility is required if we adopt your system, for ongoing use. The ability to create test accounts for the live system is highly desirable. The ability to see and explore system updates before they go live are highly desirable. Following contract award there is a requirement to run a pilot during Tri-2 21/22 to the specifications outlined in the tender documents. If successful, the contract will be for a three-year term from the Go Live date, with the option to extend for a further 2 x 12 months.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

If the pilot is successful, the contract will be for a three-year term from the Go Live date, with the option to extend for a further 2 x 12 months.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-022536](#)

Section V. Award of contract

Contract No

T21/02

Title

Media Solution for Learning and Teaching

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 January 2022

V.2.2) Information about tenders

Number of tenders received: 5

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 2

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

YuJa Inc

1209 Orange St

Wilmington

Country

United States

NUTS code

- US - United States

Internet address

www.yuja.com

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £190,000

Total value of the contract/lot: £141,350

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Anglia Ruskin University Higher Education Corporation

Bishop Hall Lane

Chelmsford

CM1 1SQ

Email

procurement@aru.ac.uk

Country

United Kingdom