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Tender

Roundabout Sponsorship Lamppost Banners Your Brent Magazine Advertising Welcome Sign and The Drum Sponsorship

London Borough of Brent

F02: Contract notice

Notice identifier: 2023/S 000-000716

Procurement identifier (OCID): ocds-h6vhtk-039652

Published 10 January 2023, 4:08pm

Section I: Contracting authority

I.1) Name and addresses

London Borough of Brent

Brent Civic Centre, Engineers Way

Wembley

HA9 0FJ

Contact

Ms Jackie Rutherford

Email

jacqueline.rutherford@brent.gov.uk

Telephone

+44 2089374915

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.brent.gov.uk/>

Buyer's address

<http://www.brent.gov.uk/>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://procontract.due-north.com/Advert/Index?advertId=79be01c1-e190-ed11-811c-005056b64545>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://procontract.due-north.com/Advert/Index?advertId=79be01c1-e190-ed11-811c-005056b64545>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Roundabout Sponsorship Lamppost Banners Your Brent Magazine Advertising Welcome Sign and The Drum Sponsorship

Reference number

DN650526

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Brent Council is seeking a supplier to fully manage (supply, install and maintain) Roundabout Sponsorship, Lamppost Banner Advertising and Welcome Signs in Brent. The council is also seeking a supplier to part-manage and generate new income for advertising for Your Brent Magazine and sponsorship of The Drum at Brent Civic Centre. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders.

Objective

To generate external income for the council and ensure council assets are used effectively to benefit residents and stakeholders.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

To fully manage (supply, install and maintain) Roundabout Sponsorship, Lamppost Banner Advertising and Welcome Signs in Brent. The council is also seeking a supplier to part-manage and generate new income for advertising for Your Brent Magazine and sponsorship of The Drum at Brent Civic Centre. The supplier must provide a minimum annual income guarantee to be paid quarterly to the council to benefit residents and stakeholders.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 March 2023

End date

28 February 2026

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The contract is a three year contract commencing 1st March 2023 with the option to extend a further 12 months plus a further 12 months period.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

9 February 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 92 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

9 February 2023

Local time

12:00pm

Place

The Council's authorised officer will open the tender.

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Brent Council

Engineers Way Wembley

London

HA9 OFJ

Email

Jacqueline.rutherford@brent.gov.uk

Country

United Kingdom

Internet address

<http://www.brent.gov.uk/>