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Contract

## **RES/AM Clean Air Zone Telemarketing**

Bristol City Council

F03: Contract award notice

Notice identifier: 2022/S 000-000678

Procurement identifier (OCID): ocds-h6vhtk-03093e

Published 10 January 2022, 5:14pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Bristol City Council

City Hall, College Green

Bristol

BS15TR

#### **Contact**

Helen Wigginton

#### **Email**

[helen.wigginton@bristol.gov.uk](mailto:helen.wigginton@bristol.gov.uk)

#### **Telephone**

+44 1179222000

#### **Country**

United Kingdom

**NUTS code**

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

**Internet address(es)**

Main address

<https://www.bristol.gov.uk/>

Buyer's address

<https://www.bristol.gov.uk/>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

RES/AM Clean Air Zone Telemarketing

Reference number

DN577542

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Contract for the provision of the services of an experienced telemarketing company to create a business dataset including contact details, prepare a script, and carry out telemarketing activities to notify businesses of the upcoming Clean Air Zone (CAZ) in Bristol.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £86,920

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

#### **II.2.4) Description of the procurement**

The council requires the services of an experienced telemarketing company to create a business dataset including contact details, prepare a script, and carry out telemarketing activities to notify businesses of the upcoming Clean Air Zone (CAZ) in Bristol.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 50

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Under OJEU thresholds. 3 quote procedure followed under Bristol City Council's Procurement Rules.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

DN577542

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

30 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Chord UK

25A Goose Street

Beckington

BA116SS

Email

[amanda.gilmer@chord-uk.co.uk](mailto:amanda.gilmer@chord-uk.co.uk)

Telephone

+44 1373867920

Country

United Kingdom

NUTS code

- UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

National registration number

4182583

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £86,920

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Bristol City Council

Bristol

Country

United Kingdom