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Contract

RES/AM Clean Air Zone Telemarketing

Bristol City Council

F03: Contract award notice

Notice identifier: 2022/S 000-000678

Procurement identifier (OCID): ocds-h6vhtk-03093e

Published 10 January 2022, 5:14pm

Section I: Contracting authority

I.1) Name and addresses

Bristol City Council

City Hall, College Green

Bristol

BS15TR

Contact

Helen Wigginton

Email

helen.wigginton@bristol.gov.uk

Telephone

+44 1179222000

Country

United Kingdom

NUTS code

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

Internet address(es)

Main address

https://www.bristol.gov.uk/

Buyer's address

https://www.bristol.gov.uk/

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

RES/AM Clean Air Zone Telemarketing

Reference number

DN577542

II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Contract for the provision of the services of an experienced telemarketing company to create a business dataset including contact details, prepare a script, and carry out telemarketing activities to notify businesses of the upcoming Clean Air Zone (CAZ) in Bristol.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £86,920

II.2) Description

II.2.3) Place of performance

NUTS codes

UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area

II.2.4) Description of the procurement

The council requires the services of an experienced telemarketing company to create a business dataset including contact details, prepare a script, and carry out telemarketing activities to notify businesses of the upcoming Clean Air Zone (CAZ) in Bristol.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 20

Price - Weighting: 50

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

Explanation:

Under OJEU thresholds. 3 quote procedure followed under Bristol City Council's Procurement Rules.

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section V. Award of contract

Contract No

DN577542

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

30 November 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0 Number of tenders received by electronic means: 1 The contract has been awarded to a group of economic operators: No V.2.3) Name and address of the contractor Chord UK 25A Goose Street Beckington **BA116SS** Email amanda.gilmer@chord-uk.co.uk Telephone +44 1373867920 Country **United Kingdom NUTS** code • UKK1 - Gloucestershire, Wiltshire and Bristol/Bath area National registration number 4182583 The contractor is an SME Yes V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £86,920

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Bristol City Council

Bristol

Country

United Kingdom