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Opportunity

NG200 "NG Stories" Design

The National Gallery

F02: Contract notice

Notice reference: 2023/S 000-000606

Published: 9 January 2023, 7:05pm

Section I: Contracting authority

I.1) Name and addresses

The National Gallery

Trafalgar Square, Trafalgar Square

London

WC2N 5DN

Email

contracting@ng-london.org.uk

Telephone

+44 2077475810

Country

United Kingdom

NUTS code

UKI32 - Westminster

Internet address(es)

Main address

www.nationalgallery.org.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./3W6G8H5Q6N>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./75HD36UU5K>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

NG200 "NG Stories" Design

II.1.2) Main CPV code

- 79930000 - Specialty design services

II.1.3) Type of contract

Services

II.1.4) Short description

The National Gallery are looking for a company (who may sub-contract elements of the work to other companies) that will work with us to design and develop the NG Stories project.

The NG Stories project includes:

1. NG Stories online pre- and post-visit micro-experiences
2. On-site interactive welcome experience
3. A central multi-room interactive hub experience
4. Legacy content for two future projects
5. A NG Stories experience for Summer on the Square

II.1.5) Estimated total value

Value excluding VAT: £255,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

Main site or place of performance

Westminster

II.2.4) Description of the procurement

The NG Stories approach is built around a central experience hub and supported by a series of connected experiences that meet potential visitors at home, greet them as they enter and guide them to the central space. We aim to welcome, engage and learn from visitors, old and new.

Developed with a HCD (Human Centred Design) approach through collaboration between the gallery and the public, launching online in January 2024, and in-gallery in May 2024 NG Stories will connect the Gallery to the nation by opening a conversation and telling the untold stories of the people and places behind the collection over the last 200 years.

The design agency will be required to design and support implementation of these experiences.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £255,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

16 April 2023

End date

1 February 2024

This contract is subject to renewal

No

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 5

Maximum number: 8

Objective criteria for choosing the limited number of candidates:

Top scores from the selection questionnaire, in accordance with selection criteria stated in the selection questionnaire

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/75HD36UU5K>

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

8 February 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

VI.3) Additional information

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./3W6G8H5Q6N>

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GO Reference: GO-202319-PRO-21885340

VI.4) Procedures for review

VI.4.1) Review body

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London

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Internet address

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