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Tender

## **NG200 "NG Stories" Design**

The National Gallery

F02: Contract notice

Notice identifier: 2023/S 000-000606

Procurement identifier (OCID): ocds-h6vhtk-039613

Published 9 January 2023, 7:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The National Gallery

Trafalgar Square, Trafalgar Square

London

WC2N 5DN

#### **Email**

[contracting@ng-london.org.uk](mailto:contracting@ng-london.org.uk)

#### **Telephone**

+44 2077475810

#### **Country**

United Kingdom

#### **Region code**

UKI32 - Westminster

**Internet address(es)**

Main address

<http://www.nationalgallery.org.uk>

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./3W6G8H5Q6N>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./75HD36UU5K>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Recreation, culture and religion

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

NG200 "NG Stories" Design

#### **II.1.2) Main CPV code**

- 79930000 - Specialty design services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The National Gallery are looking for a company (who may sub-contract elements of the work to other companies) that will work with us to design and develop the NG Stories project.

The NG Stories project includes:

1. NG Stories online pre- and post-visit micro-experiences
2. On-site interactive welcome experience
3. A central multi-room interactive hub experience
4. Legacy content for two future projects
5. A NG Stories experience for Summer on the Square

#### **II.1.5) Estimated total value**

Value excluding VAT: £255,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKI32 - Westminster

Main site or place of performance

Westminster

#### **II.2.4) Description of the procurement**

The NG Stories approach is built around a central experience hub and supported by a series of connected experiences that meet potential visitors at home, greet them as they enter and guide them to the central space. We aim to welcome, engage and learn from visitors, old and new.

Developed with a HCD (Human Centred Design) approach through collaboration between the gallery and the public, launching online in January 2024, and in-gallery in May 2024 NG Stories will connect the Gallery to the nation by opening a conversation and telling the untold stories of the people and places behind the collection over the last 200 years.

The design agency will be required to design and support implementation of these experiences.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £255,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

16 April 2023

End date

1 February 2024

This contract is subject to renewal

No

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged minimum number: 5

Maximum number: 8

Objective criteria for choosing the limited number of candidates:

Top scores from the selection questionnaire, in accordance with selection criteria stated in the selection questionnaire

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/75HD36UU5K>

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

8 February 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.2) Information about electronic workflows**

Electronic invoicing will be accepted

### **VI.3) Additional information**

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-London:-Speciality-design-services./3W6G8H5Q6N>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/3W6G8H5Q6N>

GO Reference: GO-202319-PRO-21885340

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The National Gallery

Trafalgar Square

London

WC2N 5DN

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