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Contract

## **The provision of creative design services for the University of Strathclyde**

University of Strathclyde

F03: Contract award notice

Notice identifier: 2021/S 000-000593

Procurement identifier (OCID): ocds-h6vhtk-0289a5

Published 12 January 2021, 4:24pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

University of Strathclyde

40 George street , Procurement Department

Glasgow

Q1 1QE

#### **Contact**

University of Strathclyde

#### **Email**

[natasha.murray@strath.ac.uk](mailto:natasha.murray@strath.ac.uk)

#### **Telephone**

+44 141548281

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<http://www.strath.ac.uk/>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00113](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00113)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The provision of creative design services for the University of Strathclyde

Reference number

UOS-17245-2020

#### **II.1.2) Main CPV code**

- 79933000 - Design support services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University of Strathclyde requires the services of a single Creative Design Agency to support as and when required, the University's established design team in the development and delivery of a variety of campus wide projects. Given the ad-hoc nature of this agreement the University intends to establish a Framework Agreement, with a single supplier, which shall set out the overarching terms and conditions

under which specific purchases (call offs) can be made.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

University of Strathclyde

#### **II.2.4) Description of the procurement**

The University of Strathclyde requires the services of a single Creative Design Agency to support as and when required, the University's

established design team in the development and delivery of a variety of campus wide projects. Given the ad-hoc nature of this agreement

the University intends to establish a Framework Agreement, with a single supplier, which shall set out the overarching terms and conditions

under which specific purchases (call offs) can be made. As with the standard definitions of Framework Agreements the University offers

no guarantee or any commitment to values stated within this notice.

It is envisaged that, call offs under this Framework Agreement shall require the Creative Design Agency to provide services which include

but are not limited to:

- Development of project strategies by providing creative insight and awareness of trends in the market that will align with the project's

vision and objectives.

- Assist and where required lead, the design element of the refresh and realignment of University branding.

- Produce captivating campaigns and supporting collateral that promotes the University's vision to project specific, target audiences.

- Support in the development of marketing collateral, event space design, signage for conferences, events and open days aligned to the

University's event's calendar.

- Creation of innovative, multi-channel communication materials.

- Refresh and creation, as and when required of faculty and corporate policy report

documents, course content, display banners.

-Design and development of branded and bespoke stationary and corporate event materials as and when required.

#### **II.2.5) Award criteria**

Quality criterion - Name: Understanding and Knowledge / Weighting: 15

Quality criterion - Name: Methodology / Weighting: 15

Quality criterion - Name: Key Personnel / Weighting: 15

Quality criterion - Name: Business Processes / Weighting: 25

Quality criterion - Name: Value Added Services and Community Benefits / Weighting: 02

Quality criterion - Name: Fair Working Practice / Weighting: 03

Price - Weighting: 40

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 134-331381](#)

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## **Section V. Award of contract**

### **Contract No**

UOS-17245-2020

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 December 2020

#### **V.2.2) Information about tenders**

Number of tenders received: 18

Number of tenders received from SMEs: 17

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 18

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Material UK (Scotland) Limited

20 South Frederick Street

Glasgow

G1 1HJ

Email

[lynn@wearematerial.co.uk](mailto:lynn@wearematerial.co.uk)

Telephone

+44 1413781208

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

The University of Strathclyde is establishing this Framework Agreement for the provision of creative Design support services to assist the University's internal design department to fulfill campus wide requirements for creative design services.

The buyer utilised PCS-Tender to conduct this ITT exercise. The project code is 16124.

(SC 624952)

(SC Ref:640503)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Glasgow Sheriff Court

1 Carlton Pl

Glasgow

G5 9TW

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

An economic operator that suffers, or risks suffering, loss or damage attributable to a breach of duty under the Public Contracts (Scotland)

Regulations 2015 (SSI2015/446) (as amended) may bring proceedings to the Sheriff Court.