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Tender

## **Consumer Voice Research**

Gambling Commission

F02: Contract notice

Notice identifier: 2025/S 000-000534

Procurement identifier (OCID): ocds-h6vhtk-04ce45

Published 8 January 2025, 3:08pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Gambling Commission

Victoria Square House, Victoria Square

Birmingham

B2 4BP

#### **Email**

[procurement@gamblingcommission.gov.uk](mailto:procurement@gamblingcommission.gov.uk)

#### **Telephone**

+44 1212306666

#### **Country**

United Kingdom

#### **NUTS code**

UKG31 - Birmingham

**Internet address(es)**

Main address

<https://www.gamblingcommission.gov.uk/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA43009](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA43009)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.mytenders.co.uk>

Additional information can be obtained from another address:

My Tenders

Aberdeen

AB10 1SH

**Email**

[team@marketing.mytenders.co.uk](mailto:team@marketing.mytenders.co.uk)

**Country**

United Kingdom

**NUTS code**

UKM50 - Aberdeen City and Aberdeenshire

**Internet address(es)**

Main address

<https://www.mytenders.co.uk>

Buyer's address

<https://www.gamblingcommission.gov.uk/>

Tenders or requests to participate must be submitted electronically via

<https://www.mytenders.co.uk>

#### **I.4) Type of the contracting authority**

Body governed by public law

#### **I.5) Main activity**

Other activity

Regulator

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Consumer Voice Research

Reference number

24-028

#### **II.1.2) Main CPV code**

- 73110000 - Research services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Provision of Consumer Voice Research Services

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

The Commission wishes to appoint a panel of research teams to represent the voice of gambling consumers over a multi-year framework agreement. We are seeking suppliers that can undertake ad-hoc Consumer Voice research adopting a flexible approach which can be tailored depending on the Commission's topics of interest at a given time, and has

the resources required to provide the required research methodologies.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

1 April 2025

End date

31 March 2029

This contract is subject to renewal

Yes

Description of renewals

The initial contract period for the framework agreement will be 2 years, with option to extend annually up to a maximum contract term of 4 years.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 4

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

7 February 2025

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

7 February 2025

Local time

12:00pm

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### **Section VI. Complementary information**

#### **VI.1) Information about recurrence**

This is a recurrent procurement: No

#### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the myTenders Web Site at

[https://www.mytenders.co.uk/Search/Search\\_Switch.aspx?ID=233516](https://www.mytenders.co.uk/Search/Search_Switch.aspx?ID=233516).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.mytenders.co.uk/sitehelp/help\\_guides.aspx](https://www.mytenders.co.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

(MT Ref:233516)

Download the ESPD document here:

[\[\[https://www.mytenders.co.uk/ESPD/ESPD\\_Download.aspx?id=233516\]\]](https://www.mytenders.co.uk/ESPD/ESPD_Download.aspx?id=233516)

#### **VI.4) Procedures for review**

##### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>