

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/000437-2022>

Contract

## **BTA1586 - Exhibition Stand Design Build & Support Services Framework Agreement**

VisitBritain/VisitEngland

F03: Contract award notice

Notice identifier: 2022/S 000-000437

Procurement identifier (OCID): ocids-h6vhtk-02db27

Published 7 January 2022, 11:22am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

#### **Contact**

Procurement Team

#### **Email**

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

#### **Country**

United Kingdom

#### **NUTS code**

UKI3 - Inner London – West

**Internet address(es)**

Main address

[www.visitbritain.org](http://www.visitbritain.org)

Buyer's address

[www.visitbritain.org](http://www.visitbritain.org)

**I.4) Type of the contracting authority**

Other type

National Tourism Body

**I.5) Main activity**

Other activity

Tourism

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

BTA1586 - Exhibition Stand Design Build & Support Services Framework Agreement

Reference number

BTA1586

**II.1.2) Main CPV code**

- 39154100 - Exhibition stands

**II.1.3) Type of contract**

Supplies

**II.1.4) Short description**

VisitBritain is seeking to establish a multi supplier Framework Agreement with a maximum of 3 suppliers for a the provision of non-exclusive exhibition stand & design Services with a suitably qualified and experienced suppliers.

The successful bidders appointed to the Framework Agreement are expected to deliver the supply, construction, storage, transportation, installation, dismantling and removal of exhibition stands, including the design and build of exhibition and conference stands.

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £2,070,000

**II.2) Description****II.2.2) Additional CPV code(s)**

- 39154000 - Exhibition equipment
- 79952000 - Event services
- 79933000 - Design support services
- 79822500 - Graphic design services
- 79956000 - Fair and exhibition organisation services

**II.2.3) Place of performance**

NUTS codes

- UKI3 - Inner London – West

Main site or place of performance

International

**II.2.4) Description of the procurement**

VisitBritain/VisitEngland seeks to procure a non-exclusive Exhibition Stand Design Build & Support Services Framework Agreement, and appoint suitably qualified & experienced suppliers that supports British tourism interest and values, and shares our goal in challenging perceptions of Britain.

VisitBritain/VisitEngland anticipates attending the following exhibitions/events:

IMEX America (November 2021)  
IBTM World (November / December 2021)  
ITB Berlin (March 2022)  
IMEX Frankfurt (April 2022)

Future events at the above locations, or alternative locations may be required for call offs under the terms of the Framework Agreement.

VisitBritain/VisitEngland is conducting this 'Open' tender process via ContractsFinder & Find a Tender Service for a multi supplier framework agreement. A maximum of three (3) suppliers will be appointed to the Framework Agreement for an initial term of 12 months from date of award, with the option to extend for a further two (2) periods of 12 months each. VisitBritain/VisitEngland will Call Off the required Services via 'Direct Award' or 'Further Competition' during the term of the Framework Agreement.

The appointed suppliers must be able to provide a fully integrated (end to end) Exhibition Stand Design & Support Services including: Storage, Transport & Logistics.

Bidders should note that as part of this tender process, VisitBritain/VisitEngland will simultaneously invite bidders to submit a Further Competition Response for the IMEX America 2021 requirement. VisitBritain/VisitEngland will only evaluate the Further Competition Responses from the three (3) bidders who are recommended for contract award and appointed onto the Framework Agreement.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 70.00%

Price - Weighting: 30.00%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-021432](#)

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

10 November 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

The Equinox Group

3365 Century Way, Thorpe Park, Leed

Leeds

LS15 8ZB

Country

United Kingdom

NUTS code

- UKI3 - Inner London – West

National registration number

09432531

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,070,000

Total value of the contract/lot: £2,070,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Email

[procurement@visitbritain.org](mailto:procurement@visitbritain.org)

Country

United Kingdom

Internet address

[www.visitbritain.org](http://www.visitbritain.org)