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Contract

Production Services Framework

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd
Festival 2022 Limited

F03: Contract award notice

Notice identifier: 2022/S 000-000355

Procurement identifier (OCID): ocids-h6vhtk-02d7a2

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Section I: Contracting authority

I.1) Name and addresses

The Organising Committee for the 2022 Birmingham Commonwealth Games Ltd

One Brindley Place

Birmingham

B1 2JB

Email

sam.turner@birmingham2022.com

Telephone

+44 7951735849

Country

United Kingdom

NUTS code

UKG3 - West Midlands

Internet address(es)

Main address

www.birmingham2022.com

I.1) Name and addresses

Festival 2022 Limited

100 Parliament Street, Level 4

London

SW1A 2BQ

Email

team@festival2022.uk

Country

United Kingdom

NUTS code

UKI - London

Internet address(es)

Main address

<https://www.festival2022.uk/>

I.2) Information about joint procurement

The contract involves joint procurement

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Recreation, culture and religion

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Production Services Framework

Reference number

GWS_CCE_CCQ_CUL.009

II.1.2) Main CPV code

- 79952100 - Cultural event organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

The Production Services Framework will support the operational, event management and production delivery of a world-class Cultural Festival in 2022. At their core, Production Services support the Cultural Festival creative leads to stage, event management, produce and deliver the new pieces of artistic work, performances, installations, exhibitions and/or other events commissioned.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £4,775,000

II.2) Description

II.2.1) Title

Lot 1: Production Services for events or cultural activity at a value of £150,000, or less

Lot No

1

II.2.2) Additional CPV code(s)

- 79952100 - Cultural event organisation services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

Lot 1: Production Services for events or cultural activity at a value of £150,000, or less

• Small to medium scale events which could include press launches, meetings, production of key elements of the cultural programme e.g., welcome ceremonies.

• Event that are budgeted up to £150,000 (per event).

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 65

Cost criterion - Name: Commercial / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Lot 2: Production Services for events or cultural activity at a value of £150,001 to £999,999

Lot No

2

II.2.2) Additional CPV code(s)

- 79952100 - Cultural event organisation services

II.2.3) Place of performance

NUTS codes

- UKG3 - West Midlands

Main site or place of performance

West Midlands

II.2.4) Description of the procurement

Lot 2: Production Services for events or cultural activity at a value of £150,001 to £999,999

- Medium to large scale events which could include major milestone events e.g., a major launch at a high profile UK venue, involvement with Festival UK 2022, full production management of Cultural programme elements e.g. welcome ceremonies.

- Events that are budgeted in excess of £150,001 but not expected to exceed £999,999 (per event).

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 65

Cost criterion - Name: Commercial / Weighting: 35

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-020531](#)

Section V. Award of contract

Title

Lot 1 & Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 December 2021

V.2.2) Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IDENTITY HOLDINGS LTD T/A IDENTITY

30-34 North Street

Hailsham

Country

United Kingdom

NUTS code

- UKJ22 - East Sussex CC

National registration number

04217845

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,775,000

Section V. Award of contract

Title

Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 December 2021

V.2.2) Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

PROGRESS LIVE LTD

Oak Tree House

Upper Poppleton

Country

United Kingdom

NUTS code

- UKE - Yorkshire and the Humber

National registration number

12694010

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,910,000

Section V. Award of contract

Title

Lot 1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 December 2021

V.2.2) Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

WOLF & WHITE LTD

Derwent Business Centre

Derby

Country

United Kingdom

NUTS code

- UKF11 - Derby

National registration number

09242826

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,865,000

Section V. Award of contract

Title

Lot 1 & Lot 2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

4 January 2022

V.2.2) Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

TONY BALL ASSOCIATES PLC

158 – 160 North Gower Street

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03857183

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £4,775,000

Section VI. Complementary information

VI.3) Additional information

Production Services has a budget range of between £2,708,500 (based on current funding) up to £4,775,000 (based on an upper-level forecast) covering both Lot 1 and Lot 2.

To note: There is no minimum, or any spend guarantee in respect of this Framework Agreement.

Call-Off Work Orders will be awarded via either Direct Award or Mini-Competition.

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=654429570>

GO Reference: GO-202216-PRO-19471646

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom