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Tender

Strategic corporate communications services

London Luton Airport Operations Limited

F05: Contract notice – utilities

Notice identifier: 2026/S 000-000281

Procurement identifier (OCID): ocds-h6vhtk-05ff46

Published 5 January 2026, 12:35pm

Section I: Contracting entity

I.1) Name and addresses

London Luton Airport Operations Limited

Percival House, Percival Way

Luton

LU2 9NU

Email

ying.han@ltn.aero

Country

United Kingdom

Region code

UKH21 - Luton

Internet address(es)

Main address

https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

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I.6) Main activity

Airport-related activities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Strategic corporate communications services

Reference number

LT25075-T-YH

II.1.2) Main CPV code

- 79413000 - Marketing management consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

Strategic corporate communications services

II.1.5) Estimated total value

Value excluding VAT: £2,500,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Lot No

1

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKH21 - Luton

II.2.4) Description of the procurement

Strategic corporate communications services

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

please see tender documents for full details.

II.2) Description

II.2.1) Title

Crisis Communications Planning and Training Support

Lot No

2

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKH21 - Luton

Main site or place of performance

Luton

II.2.4) Description of the procurement

Crisis Communications Planning and Training Support

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Please see tender documents for full details.

II.2) Description

II.2.1) Title

Media Training

Lot No

3

II.2.2) Additional CPV code(s)

- 79413000 - Marketing management consultancy services

II.2.3) Place of performance

NUTS codes

- UKH21 - Luton

Main site or place of performance

Luton

II.2.4) Description of the procurement

Media Training

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

please see tender documents for full details.

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions

Please see tender documents for full details.

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

III.1.4) Objective rules and criteria for participation

List and brief description of rules and criteria

Please see tender documents for full details.

III.1.7) Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

Please see tender documents for full details.

III.2) Conditions related to the contract

III.2.2) Contract performance conditions

Please see tender documents for full details.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Negotiated procedure with prior call for competition

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

30 January 2026

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 6 months before the contract expiry date

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

Please see tender documents for full details.

VI.4) Procedures for review

VI.4.1) Review body

Legal Team, Luton Airport Operations Ltd

Luton

Country

United Kingdom