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Tender

## **Strategic corporate communications services**

London Luton Airport Operations Limited

F05: Contract notice – utilities

Notice identifier: 2026/S 000-000281

Procurement identifier (OCID): ocds-h6vhtk-05ff46

Published 5 January 2026, 12:35pm

### **Section I: Contracting entity**

#### **I.1) Name and addresses**

London Luton Airport Operations Limited

Percival House, Percival Way

Luton

LU2 9NU

#### **Email**

[ying.han@ltn.aero](mailto:ying.han@ltn.aero)

#### **Country**

United Kingdom

#### **Region code**

UKH21 - Luton

#### **Internet address(es)**

Main address

[https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london\\_luton\\_airport\\_operations/web/login.html?\\_ncp=1732886513335.2155137-1](https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london\\_luton\\_airport\\_operations/web/login.html?\\_ncp=1732886513335.2155137-1](https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london\\_luton\\_airport\\_operations/web/login.html?\\_ncp=1732886513335.2155137-1](https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1)

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

[https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london\\_luton\\_airport\\_operations/web/login.html?\\_ncp=1732886513335.2155137-1](https://london-luton.ukp.app.jaggaer.com/esop/ogc-host/public/london_luton_airport_operations/web/login.html?_ncp=1732886513335.2155137-1)

### **I.6) Main activity**

Airport-related activities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Strategic corporate communications services

Reference number

LT25075-T-YH

#### **II.1.2) Main CPV code**

- 79413000 - Marketing management consultancy services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Strategic corporate communications services

#### **II.1.5) Estimated total value**

Value excluding VAT: £2,500,000

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

### **II.2) Description**

#### **II.2.1) Title**

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH21 - Luton

### **II.2.4) Description of the procurement**

Strategic corporate communications services

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

please see tender documents for full details.

## **II.2) Description**

### **II.2.1) Title**

Crisis Communications Planning and Training Support

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH21 - Luton

Main site or place of performance

Luton

### **II.2.4) Description of the procurement**

Crisis Communications Planning and Training Support

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

Please see tender documents for full details.

## **II.2) Description**

### **II.2.1) Title**

Media Training

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 79413000 - Marketing management consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH21 - Luton

Main site or place of performance

Luton

### **II.2.4) Description of the procurement**

Media Training

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

An initial term of Three (3) years, plus two extension options each of one (1) year. Five (5) year maximum duration.

**II.2.10) Information about variants**

Variants will be accepted: No

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2.14) Additional information**

please see tender documents for full details.

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.1) Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions

Please see tender documents for full details.

#### **III.1.2) Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3) Technical and professional ability**

Selection criteria as stated in the procurement documents

#### **III.1.4) Objective rules and criteria for participation**

List and brief description of rules and criteria

Please see tender documents for full details.

#### **III.1.7) Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

Please see tender documents for full details.

### **III.2) Conditions related to the contract**

#### **III.2.2) Contract performance conditions**

Please see tender documents for full details.



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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Negotiated procedure with prior call for competition

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

30 January 2026

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 6 months before the contract expiry date

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

Please see tender documents for full details.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Legal Team, Luton Airport Operations Ltd

Luton

Country

United Kingdom